

3.5.1_file no:2- E-copies Of MoUs/collaboration/linkages



This is to certify that

Sanskriti School of Business, Sanskriti Group of Institutions
Behind Sri Sathya Sai Super Specialty Hospital, Beedupalli Road, Prasanthi Gram,
Puttaparthi, Anantapur Dist – 515134, Andhra Pradesh

*is awarded Life Time Institutional Membership of
Association of Indian Management Schools (AIMS)*

Membership No: AIMS/LF/AP/SZ/2250



Hyderabad
Date: 22nd December 2010

Dr. Balakrishna
PRINCIPAL
Sanskriti School of Business,
Beedupalli Road, Prasanthi Gram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.

M Venkateshwarlu
M Venkateshwarlu
Executive Secretary

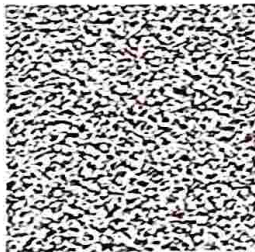


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Certificate No. : IN-DL71643.80084624L
Certificate Issued Date : 24-Jan-2013 02:27 PM
Account Reference : IMPACC (IV)/ di775503/ DELHI/ DL-DLH
Unique Doc. Reference : SUBIN-DL77550342981634347955L
Purchased by : ALL INDIA MANAGEMENT ASSOCIATION
Description of Document : Article 5 General Agreement
Property Description : -
Consideration Price (Rs.) : 0
(Zero)
First Party : ALL INDIA MANAGEMENT ASSOCIATION
Second Party : NA
Stamp Duty Paid By : ALL INDIA MANAGEMENT ASSOCIATION
Stamp Duty Amount(Rs.) : 50
(Fifty only)



Please write or type below this line

AGREEMENT

This Agreement is made at New Delhi on this 1st day of May, 2013

BETWEEN

All India Management Association, a society registered under The Societies Registration Act, 1860 and having its principal office at Institutional Area, Lodhi Road, New Delhi, 110 003

(Signed for Society)
Seal:

(Signed for AIMA)
Seal:

Page 1 of 13
(NC257)

Statutory Alert

Dr. Balakrishna
PRINCIPAL
Sanskriti School of Business,
Beedupalli Road, Prasanthiagar,
PUTTAPARTHI - 515134
Ananthapuramu (D.T.) A.P.

AGREEMENT

This Agreement is made at New Delhi on this 1st day of May, 2013

BETWEEN

All India Management Association, a society registered under The Societies Registration Act, 1860 and having its principal office at 14, Institutional Area, Lodhi Road, New Delhi-110 003.

(hereinafter referred to as "AIMA" which expression shall include its successors and assigns) of the ONE PART;

AND

_____, a company registered under The Companies Act, 1956 and having its registered office at _____

OR

_____, a partnership firm comprising of _____ partners, namely (1) _____ (2) _____ and (3) _____ and having its place of business at _____

OR

Sai Sanskrithi School of Business educational Society, a society registered under The Societies Registration Act, 495/2008/1860 and having its office at Sai Sanskrithi School of Business, Prashanthi Gram, Beedupalli Road, Puttaparthi-515134.

OR

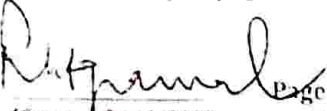
_____, a Trust established under Deed of Trust dated _____ having its office at _____

OR

_____, a Sole Proprietary concern of _____ and having its office at _____

(here-in-after referred to as "Second Party" which expression shall include its successors, assigns, heirs, legal representatives as the case may be) of the other part.




(Signed for AIMA) Page 1 of 13
Seal (NC 257)

Dr. Balakrishna
PRINCIPAL
Sanskriti School of Business,
Beedupalli Road, Prashanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.

- AIMA has been established, inter-alia, for the propagation of professional management education to students and professionals and is looking for Second Party for providing the necessary infrastructure and services for its Nodal Centres for face to face counseling and removal of difficulties of the students as also to seek other administrative assistance.
- Second Party possesses necessary expertise and infrastructure for the said purpose under the name and style of "_____".
- Second Party has represented to AIMA that its Nodal Centre can be operated from the infrastructure available with the second party. Relying on the representation made by Second Party, AIMA agrees to open its Nodal Centre at the premises provided by the Second Party to offer various programmes on terms and conditions contained hereinafter.

1. ACADEMIC PROGRAMMES TO BE OFFERED BY SECOND PARTY

- AIMA syllabus patterned Post Graduate Diploma in Management (PGDM)

2.1 Commencement and Academic Calendar

2.2 Project Work Support and Placements

2.3 Association with other Programmes

Sanskriti School of Business,
Beedupalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (DL) A.P.

Various other educational programmes other than those offered by AIMA may be conducted by the SECOND PARTY from its Centre/Institute without referring to AIMA. Similarly AIMA is free to tie up with other Nodal Centres and open its own additional centre/s in the City without any reference to SECOND PARTY.

SECOND PARTY shall not however offer any other programme to students of AIMA either in full-time or distance mode of learning without the written consent of student/s.

3. PROVISIONS FOR THE PGDM PROGRAMME

3.1 General

SECOND PARTY will conduct PCPs and provide student support services for AIMA Programmes as per the directions of AIMA in January and July Session. All regulations and norms of AIMA governing these programmes and statutory/regulatory requirements of AICTE/DEC will be applicable.

3.2 Award of Diploma

PGDM will be awarded by AIMA to those students who fulfill the requirement for successful completion of the programme. The Diplomas shall be awarded during AIMA convocation, as and when conducted.

4. RESPONSIBILITIES OF SECOND PARTY

SECOND PARTY shall be responsible for:

- 4.1 Marketing and promotion including local media advertising of the programme at its own cost. The advertisement material to be issued by SECOND PARTY shall be vetted by AIMA before release. Part of Cost of National level media advertising programme by AIMA shall be borne by the Second Party as decided by AIMA.

Use of AIMA brand and logo name shall be strictly as per AIMA norm/specifications.

- 4.2 SECOND PARTY will hold number of PCPs per subject per session as decided by AIMA for all the programmes and adhere to schedules as set by AIMA. Honorarium to visiting faculty (as deputed by the AIMA) at the Centre is to be

(Signed for AIMA)

Seal



(Signed for AIMA)

Seal

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(NC 257)

DR. Balakrishnan
PRINCIPAL

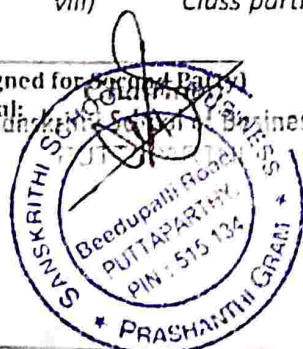
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PUTTAPARTHI - 515134,
Andhra Pradesh (Dt.) A.P.

paid by the centre as per the rate prescribed by AIMA for PCPs / classes and evaluation of assignments.

- 4.3 Provision of appropriate facilities for the conduct of the course, including computer laboratories, classrooms, library and general students support facilities as deemed appropriate by AIMA.
- 4.4 Distribution of students' identity card and course materials to students as provided by AIMA.
- 4.5 Marking and assessment of assignments, in accordance with AIMA norms and facilitating sample checks as required by AIMA.
- 4.6 Second Party shall collect fees from students only by Demand Drafts drawn in favour of 'All India Management Association' payable at New Delhi OR through online mode also. The collection of tuition fee and other fee as per Schedule A) and (B) or as revised by AIMA from time to time from students and remitting the same to AIMA on or before the prescribed time-limit with original application forms, attested copies of Graduation Certificates/Marks Sheets for admission in all programmes and MAT Score Cards (if applicable) for the candidates, retaining a photocopy of the same. SECOND PARTY shall not collect any extra fee without the written approval of AIMA.
- 4.7 To use only the material supplied by AIMA for distribution amongst the students. AIMA will have exclusive Intellectual Property Rights on the material and SECOND PARTY will neither part with nor use or authorize the use of its material for any other purpose, whatsoever.
- 4.8 Co-ordination of visits by AIMA staff and/or nominated experts.
- 4.9 Maintenance and dispatch of following students' records in the prescribed format, including a computer version, to be sent through electronic media to AIMA on specific dates at the beginning and end of every session for information/action/analysis at AIMA.

- i) PCP Schedule and Faculty Details,
- ii) Study material receipt report,
- iii) Identity card receipt report,
- iv) Assignment submission/non-submission report,
- v) Attendance records,
- vi) PCPs completion reports,
- vii) Assignment grades,
- viii) Class participation grades.

(Signed for Second Party)
Seal: Sanskriti School of Business



(Signed for AIMA)
Seal:

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Director - CMB
Dr. Bala Koteswari
PRINCIPAL
Sanskriti School of Business,
Beedupalli Road, Prashanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.

- (ix) Project Work Assistance, and
(x) Placement Activity Report.

- 4.10 Sale of bulletins, brochures, prospectus and audio-visual media and other publications at the prices approved by AIMA from time to time as per terms specified in this Agreement and schedule 'C' to this Agreement.
- 4.11 To remit the sale proceeds of MAT, UGAT etc. and any such activity to AIMA within 30 days of the close of sale of the said bulletins, brochures etc. The date of closure is announced by AIMA for each MAT and UGAT.
- 4.12 Unsold bulletins brochures relating to MAT, UGAT etc. will be returned to AIMA within 30 days of the closing date of sale. If these are not received by AIMA within the stipulated time, the same will be deemed to have been sold, and SECOND PARTY shall pay the price for the same to AIMA.
- 4.13 To procure MAT bulletins from AIMA against post dated cheques. In case the sale proceeds and unsold bulletins are not received at AIMA within the stipulated period, the post dated cheques will be encashed on expiry of 30 days from the last date of sale of MAT bulletins.
- 4.14 Release of share of fee to Second Party by AIMA is subject to fulfillment of all the responsibilities including sending various reports as specified in the clause 4.9.
- 4.15 Classes / PCPs will be conducted in the evening, on weekends and / or daytime on Sundays/holidays to facilitate / enable the working students attend the classes.

5. SELECTION OF STUDENTS

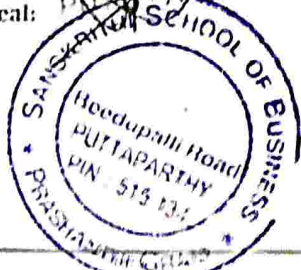
For selection of students for all programmes, SECOND PARTY shall follow the procedure laid down by AIMA. Selection and enrollment of students for the programme, will be subject to approval by AIMA and AIMA reserves the right to refuse enrolment if the prescribed norms are not fulfilled.

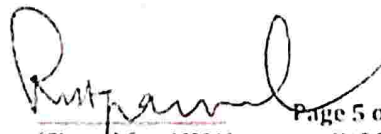
6. EXPENSES FOR RUNNING SECOND PARTY


The entire expense for running of Second Party shall be borne by SECOND PARTY and no contribution/reimbursement of any amount shall be made by AIMA under any circumstances.

7. RESPONSIBILITIES OF AIMA

Chairman
Sanskriti School of Business
(Signed for Second Party)
Seal:




(Signed for AIMA)
Seal: Page 5 of 13
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PRINCIPAL
Sanskriti School of Business,
Beedupalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.

AIMA shall be responsible for -

- 7.1 Deciding academic norms in relation to number of classes to be held per subject, broad outline to be discussed in the class, assignments, term-end exam question papers, term-end exam schedule & their re-evaluation etc., guidelines related to Project Report and Synopsis will be controlled and decided by AIMA.
- 7.2 Selecting students for all programmes. Selection and enrollment of students for the programmes shall be under the control of Admissions Department of AIMA. All students' related queries shall be managed by the Student Support Cell of AIMA.
- 7.3 Providing copies of AIMA programme prospectus to enable SECOND PARTY to sell these to prospective students.
- 7.4 Providing adequate number of sets of course-material to SECOND PARTY for supplying to AIMA students allocated to SECOND PARTY. (The study material may also be sent directly to the students depending upon operational needs).
- 7.5 Providing additional support to SECOND PARTY in the conduct of the programme and in the development of staff as mutually agreed, the cost of such additional support being paid by SECOND PARTY.

Upgrading the course and to make available the same to AIMA students.
- 7.6 Assignments and Examination Question Papers for the term-end of all Programmes shall be prepared and monitored by AIMA. Evaluation of term-end answer sheets shall be done by AIMA through its centralized evaluation system.
- 7.7 Conducting Term-end examinations, timely declaration of results and awarding Diplomas to successful students.
- 7.8 Providing adequate quantity of study materials to SECOND PARTY for the use of the faculty and in its library for PCPs and reference purposes.
- 7.9 AIMA reserves the right to fix and revise the tuition fee and other fee as mentioned in Schedule (A) and (B) to be charged from the students. The SECOND PARTY shall adhere to payment Schedule duly fixed and revised from

(Signed for
Seal: Sanskriti



(Signed for AIMA)
Seal:

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Dr. Balakrishna
PRINCIPAL

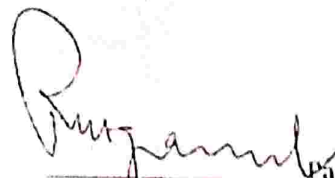

Sanskriti School of Business,
Puttaparthi Road, Prashanthi Gram,
PUTTAPARTHI - 515134,
PRASHANTHI GRAM (Dt.) A.P.

time-to-time by AIMA which shall be duly collected and remitted to AIMA as per the payment schedule specified.

8. MINIMUM ENROLLMENTS

- 8.1 SECOND PARTY agrees that a minimum intake / enrollment of students will be required for the programmes to operate.




(Signed for AIMA)
Seal: 

Dr. Balakrishna
PRINCIPAL
Sanskriti School of Business,
Beedupalli Road, Prashanthigram,
PUTTAPARTHI - 515134,
Anantapur District (D.L.) A.P.

8.2 SECOND PARTY will constantly endeavour to ensure that there will be a minimum enrollment of 20 in Module-I of the program. Besides this minimum norm, SECOND PARTY should achieve specific target of admission as decided by AIMA for a session.

8.3 SECOND PARTY shall not charge any additional / separate fee from AIMA student(s) for providing the standard services as prescribed by AIMA and on the pretext of additional PCPs / Classes, add-on courses etc.

8.4 In case the enrollment into a programme or a specialization is less than 10 (Ten) candidates, the same may not be attached to the Second Party due to the non-viability of the conduct of Personal Contact Programme and other support services. SECOND PARTY will not receive share of course fee for successful students. The position may, however, be considered on case to case basis at the discretion of AIMA.

9. SHARING OF FEE

AIMA and SECOND PARTY agree to share the fees of AIMA Programmes as per Schedule (A) to this Agreement.

10. CHANGE OF COURSE FEE

AIMA reserves the right to change the fee structure. SECOND PARTY shall collect fee from students of all modules in line with AIMA instructions issued from time-to-time.

11. BRIDGE CLASSES

SECOND PARTY shall conduct bridge classes for students who need special classes to remove pre-existing weaknesses as per AIMA scheme for such courses.

12. PROCESSING CHARGES

Second Party has paid to AIMA one-time non-refundable processing charges of Rs.42,697/- (inclusive of 12.36% Service Tax).

13. SECURITY DEPOSIT

SECOND PARTY has provided interest free Security Deposit of Rs.1,00,000/- (Rupees one lakh only) for PGDM Program. The security deposit shall be refunded on termination of this Agreement after adjustment of any dues

(Signed for Second Party)
Seal:



(Signed for AIMA)
Seal:

Page 8 of 13
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Dr. Balakrishna
PRINCIPAL

Key
Sanskriti School of Business,
Beedupalli Road, Prashanthi Gram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.

payable by SECOND PARTY to AIMA. The security amount is liable to be forfeited in case of persistent defaults are committed by SECOND PARTY and the same are not removed/rectified despite notices sent to that effect by AIMA.

14. TERM OF AGREEMENT

This agreement shall remain in force for a period of FIVE years from 01/05/2013.

15. TERMINATION

15.1 In case Second Party commits breach of any terms and conditions of this Agreement, AIMA shall be entitled to terminate this Agreement by giving 30 (thirty) days notice in writing and on the expiry of the notice period, this Agreement shall stand terminated.

15.2 In case there is poor/no enrollment for two consecutive sessions then AIMA shall be entitled to terminate this Agreement by giving 30 days notice in writing.

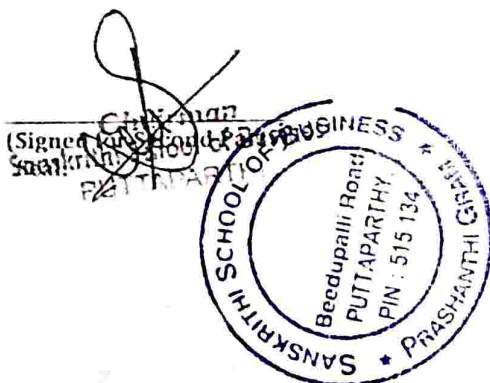
15.3 The termination of the Agreement shall not relieve the parties of their obligation with regard to completion of module in respect of students who have been registered for various programmes.

16. AIMA – Centre for Management Education

The activities pertaining to all academic programmes of AIMA are internally handled by a Centre of AIMA named AIMA-CME (Centre for Management Education). All correspondence, accounting and all other issues pertaining to the same will be addressed / finalized by AIMA-CME.

17. AIMA – Centre for Management Services

All activities pertaining to various testing services, like UGAT, MAT, Special Tests, AMT and allied services will be internally handled by a Centre of AIMA named AIMA-CMS (Centre for Management Services). All correspondence, accounting and all other issues pertaining to the same will be addressed by SECOND PARTY to the concerned Division AIMA-CMS.



Page 9 of 13
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(Signed for AIMA)
Seal:
Dr. Balakrishnan
PRINCIPAL
Sanskriti School of Business,
Beedupalli Road, Prasanthigram,
PUTTAPARTHI - 515134.
Ananthapuramu

18. SETTLEMENT OF DISPUTES BY ARBITRATION

Any difference or dispute arising between the parties under this Agreement shall be settled amicably in the larger interest of cooperation and goodwill and the interests of the students/professionals enrolled. Unresolved differences or disputes, if any, shall be referred to the sole arbitration of a person to be nominated by Director General-AIMA whose decision shall be final and binding. The arbitration shall be conducted as per the provisions of The Arbitration and Conciliation Act, 1996 and Rules made there under. The seat of arbitration shall be New Delhi.

19. Courts at Delhi shall have exclusive jurisdiction in all matters arising under this Agreement and both the parties unequivocally submit to the said jurisdiction.

IN WITNESS WHEREOF THE PARTIES HAVE EXECUTED THESE PRESENTS ON THE DAY, MONTH AND YEAR FIRST ABOVE MENTIONED.

Signed for SECOND PARTY

Name: Mr. Vijay Bhagwan Reddy

Designation: Chairman

Witness: S. pavan Kumar Reddy
(Signature)

Name: S. pavan Kumar Reddy

Designation: Secretary

Signed for AIMA

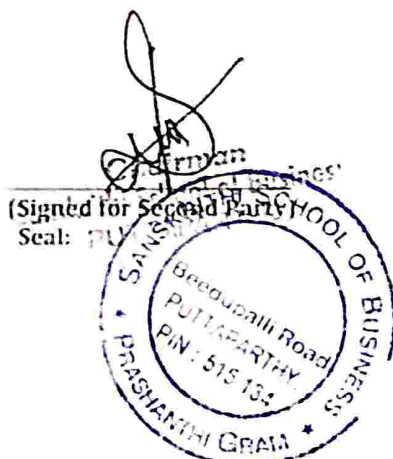
Name: Dr. Raj Agrawal

Designation: Director

Witness: Arun Kapoor
(Signature)

Name: Arun Kapoor

Designation: Dy. Director



(Signed for AIMA)

Seal: Dr. Balakrishna
PRINCIPAL
Page 10 of 13
(NC 257)
Sanskriti School of Business,
Beedupalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.

SCHEDULE (A)
(FEE PAYMENT AND SHARING MECHANISM)

1. Programme Fee (given in schedule B) is inclusive of Tuition fee, Alumni fee, Project Fee and various other student support services.
2. Student support share for the SECOND PARTY applicable on Programme fee will be as follows:

Post Graduate Diploma in Management (PGDM)	45%
Post Graduate Diploma in Info. Tech. Mgmt. (PGDITM)	45%
Post Graduate Certificate Courses (PGCM)	
(HRD, IB, Finance, Marketing, Pharmaceutical Marketing & Retail)	25%

3. Student will pay fee through bank DD favoring "All India Management Association, payable at New Delhi", which would be collected by SECOND PARTY and forwarded to AIMA or sent directly by students to AIMA-CME New Delhi. Students can also remit program fee through online mode.
4. AIMA will remit to SECOND PARTY their proportionate share amount in two installments during the same semester. 1st Installment will be released normally at the end of the first quarter and 2nd installment will be released at the end of the session.
5. Taxes, as applicable, on the Student Support Share of Second Party shall be deducted from the share paid to the Second Party.
6. Programme Fee is subject to change, at the sole discretion of AIMA.
7. Tax deducted by AIMA on the Student Support Share, sale of prospectus etc shall be deposited against the PAN Number AAJTS4811J (scanned copy of the PAN Card to be sent to AIMA) of the Second Party.

Signed for SECOND PARTY

Name: Mr. Vijay Bhaskar Reddy

Designation: Chairman

Witness: S. Pavankumar Remy
(Signature)

Name: S. Pavan Kumar Remy

Designation: _____



Signed for AIMA

Name: Dr. Raj Agrawal

Designation: Director-CME

Witness: Arun Kapoor
(Signature)

Name: Arun Kapoor

Designation: Dy. Director

(Signed for AIMA)

Seal: _____

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(NC 257)

Dr. Balakrishna

PRINCIPAL

Sanskriti School of Business,
Beedupalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.

SCHEDULE (B)

FEE STRUCTURE
(for Indian Residents only)

Programme	Code	Fee
Post Graduate Diploma in Management (PGDM)	B1	Rs.25,000/- per module*
Post Graduate Diploma in Information Technology Management (PGDITM)	41	Rs.25,000/- per module
Post Graduate Certificate Course in Management (Retail)	14	Rs.19,000/-
Post Graduate Certificate Course in Management (Pharmaceutical Marketing)	18	Rs.19,000/-
Post Graduate Certificate Course in Management (Operations)	45	Rs.19,000/-
Post Graduate Certificate Course in Management (International Business)	50	Rs.19,000/-
Post Graduate Certificate Course in Management (Human Resource Development)	89	Rs.19,000/-
Post Graduate Certificate Course in Management (Marketing)	91	Rs.19,000/-
Post Graduate Certificate Course in Management (Finance)	92	Rs.19,000/-

*45% share shall be paid on Rs.19,000/-, as mentioned in the Terms & Conditions.

Signed for SECOND PARTY

Name: Mr. Vijay Bhaskar Reddy

Designation: Chairman

Witness: S. Pavankumar Reddy
(Signature)

Name: S. Pavankumar Reddy

Designation: Secretary



Signed for AIMA

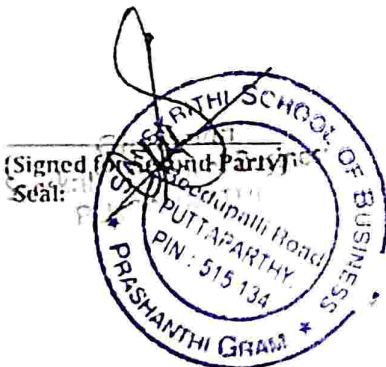
Name: Dr. Raj Agrawal

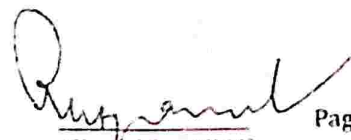

Designation: Director-CME

Witness: 
(Signature)

Name: Arun Kapoor

Designation: Dy. Director




(Signed for AIMA)
Seal: 
PRINCIPAL
Page 12 of 13
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Sanskriti School of Business,
Beedupalli Road, Prashanthigram,
PUTTAPARTHY - 515134,
Ananthadutam (O.T.) A.P.

SCHEDULE (C)

1. SECOND PARTY will be permitted to sell bulletins, brochures, prospectus, audio visual material and other publications of AIMA at the prices applicable from time to time
2. Sale proceeds of MAT, UGAT etc. and any such activity will be remitted to AIMA within 30 days of the close of sale of the said bulletins.
3. Unsold bulletins relating to MAT, UGAT etc. will be returned to AIMA CMS within 30 days of the closing date of sale. If unsold bulletins are not received back within the stipulated time, the same will be deemed to have sold and the amount will be recoverable from the SECOND PARTY.
4. Sale proceeds of programme prospectus will be remitted to AIMA. The remittance with complete accounts will be forwarded on a quarterly basis during March, June, September and December every year. The commission in respect of sales of CME Admission Prospectus will be 10% of sale price. This commission will be paid to second Party by AIMA after deducting the TDS applicable.
5. In case of default in the remittance of above payments, within the stipulated dates, SECOND PARTY may be liable to pay interest @ 15% per annum on the amount not paid.

Signed for SECOND PARTY

Name: Mr Vijay Bhaskar Reddy

Designation: Chairman

Witness: B. Pavan Kumar Reddy
(Signature)

Name: B. Pavan Kumar Reddy

Designation: Secretary



Signed for AIMA

Name: Dr. Raj Agrawal

Designation: Director-CME

Witness: Arun Kapoor
(Signature)

Name: Arun Kapoor

Designation: Dy. Director

(Signed for AIMA)
Seal:

Dr. Balakrishna
PRINCIPAL.

Sanskriti School of Business,
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Ananthapuramu (Dt.) A.P.

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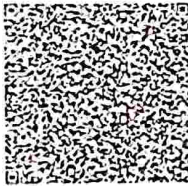
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सत्यमेव जयते

Certificate No. : IN-DL93887787656174T
 Certificate Issued Date : 06-Jul-2021 01:29 PM
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 Unique Doc. Reference : SUBIN-DL83890386119285119590T
 Purchased by : ALL INDIA MANAGEMENT ASSOCIATION
 Description of Document : Article Others
 Property Description : Not Applicable
 Consideration Price (Rs.) : 0
 (Zero)
 First Party : ALL INDIA MANAGEMENT ASSOCIATION
 Second Party : Not Applicable
 Stamp Duty Paid By : ALL INDIA MANAGEMENT ASSOCIATION
 Stamp Duty Amount(Rs.) : 50
 (Fifty only)



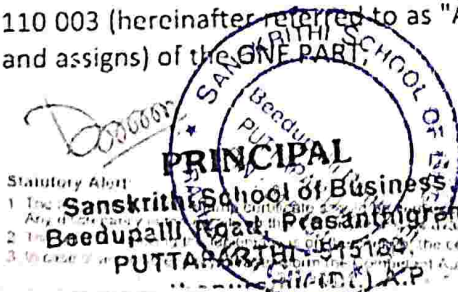
Please write or type below this line.

COORDINATION AND CONVENIENCE AGREEMENT

This Agreement is made at New Delhi on this 9th day of FEBRUARY, 2023

BETWEEN

All India Management Association, a society registered under The Societies Registration Act, 1860 and having its principal office at 14, Institutional Area, Lodhi Road, New Delhi-110 003 (hereinafter referred to as "AIMA" which expression shall include its successors and assigns) of the ONE PART,



Dr. Balakrishna
PRINCIPAL
 Sanskriti School of Business,
 Beedupalli Road, Prasanthigram,
 PUTTAPARTHI - 515134,
 Ananthapuram (Dist. A.P.)



AND

_____, a company registered under
The Companies Act, 1956 and having its registered office at _____

OR

_____, a partnership
firm comprising of _____ partners, namely (1)
_____, (2)
and (3) _____ and having its place of business at _____

OR

SAI SANSKRITHI SCHOOL OF BUSINESS EDUCATIONAL SOCIETY
_____, a society registered under
The Societies Registration Act, 1860 and having its office at
PRASHANTHIGRAM, BEEDUPALLI ROAD, PUTTAPARTHI - 515134

OR

_____, a Trust established under Deed of Trust dated
_____ and having its office at _____

OR

_____ a Sole Proprietary concern of _____ and having its office at _____.

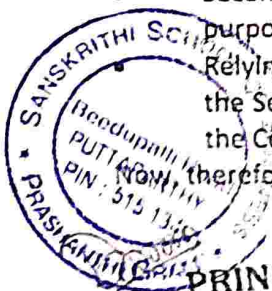
(here-in-after referred to as "Second Party" which expression shall include its successors, assigns, heirs, legal representatives as the case may be) of the other part.

WHEREAS:

- AIMA has been established, inter-alia, for the propagation of professional management and skill development programmes to Academic & industry professionals, and Fresh Graduates. AIMA offers certain courses which are regulated and approved by the All India Council for Technical Education ("AICTE") (hereinafter referred to as the "Courses"). The details of said Courses are provided in the Schedule "A" annexed hereto. This agreement provides for the provision of convenience and coordination services by the Second Party to AIMA for the said Courses.
- Second Party has represented that it possesses necessary expertise for the said purpose.

Relying on the representation made by the Second Party, AIMA agrees to allow the Second Party to provide convenience and coordination services in respect of the Courses on terms and conditions contained hereinafter.

Therefore, this Agreement witnesses as under:



PRINCIPAL
Sanskriti School of Business,
Beedupalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
D. A. P.

Dr. Balakrishna
PRINCIPAL
Sanskriti School of Business,
Beedupalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (D. A. P.)



1. GENERAL PROVISIONS

1.1 Second Party will provide Co-ordination services in respect of the Courses between AIMA and the students enrolled in AIMA programs, and conduct of contact classes as per the terms and conditions agreed to herein. Such services to be provided by the Second Party will be under the overall supervision and directions of AIMA at all times.

1.2 Association with other Programmes

Programmes and courses other than those covered under this Agreement may be marketed by the Second Party without referring to AIMA. Similarly, AIMA is free to enter into similar arrangements with other entities in the city without any reference to the Second Party. Additionally, AIMA may carry out such services for its Courses by itself.

1.3 Scope of this Agreement

Both parties recognize and acknowledge that the present Agreement is solely an arrangement to facilitate coordination between the parties and the students and promote the Courses. The relationship between the parties is restricted to the above, and shall not amount to a Franchisor- Franchisee relationship or a partnership.


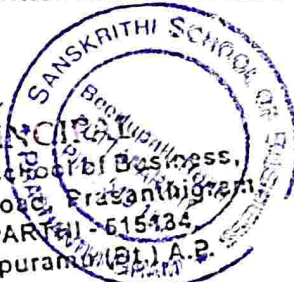
1.4 Course Administration



All processes involved in the Courses such as selection of candidates, admissions, evaluation, teaching, examination, certification etc. of the candidates shall be carried out by AIMA from its Headquarters.

2. RESPONSIBILITIES OF SECOND PARTY

SECOND PARTY shall be responsible for:

- 2.1 (a) Use of AIMA brand and logo name shall be strictly as per AIMA norm/specifications. The cost of all marketing, promotional and coordination activities, including advertisements, shall be borne by the Second Party. The content of all marketing and promotional material, whether in print or on through any electronic means, shall be as per Schedule 'B' hereto, which may be changed as per the sole discretion of AIMA.
- (b) The Second Party shall obtain prior approval of AIMA for using the AIMA brand and/ or logo in any manner. The Second Party shall not use the AIMA brand/ name/ logo or make any reference to the same in any advertising and promotional material or other activities of the Second Party without the prior written consent of AIMA.



Sanskriti School of Business,
Beedupalli Road, Prasanthnigam,
PUTTAPARTHI - 515134
Ananthapuram (A.P.)


PRINCIPAL
Sanskriti School of Business,
Beedupalli Road, Prasanthnigam, Puttaparthi - 515134
Ananthapuram (A.P.)


2.2 The Second Party shall market the Courses using only the names/ nomenclatures set out in the Schedule A hereto, and shall not change the same under any circumstance.

2.3 Second Party shall coordination services for the said Courses and any other programme which may be offered by AIMA after discussion with the Second Party.

Second Party shall represent to the candidates or any person, that the Second Party is acting as a Learning Resource Centre (LRC) fro AIMA.

2.4 The Second Party shall provide the marketing services to AIMA by doing the following:-

- a. Identifying the eligible/ potential candidates;
- b. Reaching out to the potential candidates through various means/ media;
- c. Providing information about the Courses;
- d. Enthusing eligible candidates to join the Courses of AIMA;
- e. Providing learning resource services

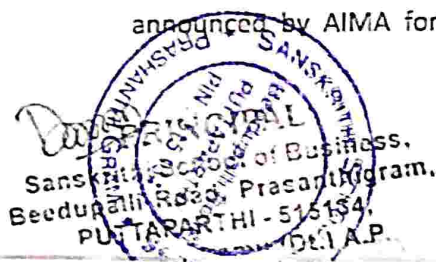
2.5 Second Party shall convey the details of all necessary documents to all candidates for the purpose of admission to the Courses. All such documents shall be sent to AIMA at its Headquarters. Second Party shall advise candidates to make such payment for all AIMA Courses directly to AIMA through the web portal of AIMA.


Provided that in cases where the students/ candidates cannot make payments directly to AIMA through its web portal due to lack of access to online banking or credit cards or due any other personal reasons, Second Party shall facilitate the payment of fees from such students/ candidates to AIMA.

2.6 Co-ordination of visits by AIMA staff for the purpose of marketing, promotions and imparting learning sessions for AIMA Courses/Programs in the Southern Region.

2.7 Sale of bulletins, brochures, prospectus and audio-visual media and other publications for the purpose of marketing and advertisement at the prices approved by AIMA from time to time as per terms specified in this Agreement. AIMA will have exclusive Intellectual Property Rights on any material supplied by it to the Second Party and the Second Party will neither part with nor use, copy, reproduce, distribute or authorize the use, copy, reproduction, distribution of its material for any other purpose, whatsoever.

2.8 To remit the sale proceeds of the material supplied by AIMA within 30 days of the close of sale of the said bulletins, brochures etc. The date of closure is announced by AIMA for each of the Courses. The remittance with complete


Sanskriti School of Business,
Beedupalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
ANANTHAPURAMU (Dt.) A.P.


PRINCIPAL
Sanskriti School of Business,
Beedupalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.



accounts will be forwarded on a quarterly basis during March, June, September and December every year. This commission will be paid to Second Party by AIMA after deducting the TDS applicable.

2.9 Unsold bulletins, brochures etc. relating to the Courses will be returned to AIMA within 30 days of the closing date of sale of the respective Courses. If these are not received by AIMA within the stipulated time, the same will be deemed to have been sold, and Second Party shall pay the price for the same to AIMA.

2.10 In case of default in the remittance of above payments, within the stipulated date, Second Party will be liable to pay interest @ 15% per annum on the amount not paid.

3. EXPENSES FOR RUNNING SECOND PARTY

The entire expense incurred by the Second Party for providing any services to AIMA shall be borne by the Second Party and no contribution/reimbursement of any such expense shall be made by AIMA under any circumstance, save and except the Fee payable by AIMA to the Second Party as per the terms and conditions of this Agreement.

4. RESPONSIBILITIES OF AIMA

AIMA shall be responsible for -

4.1 Timely approvals of the materials proposed to be used by the Second Party towards the marketing and promotional services to be provided under this Agreement.

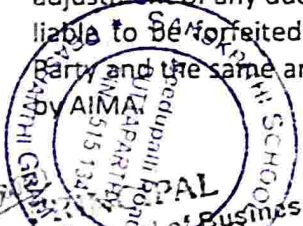
4.2 Providing adequate number of sets of prospectus, brochures etc. to the Second Party for sale


5. SCHEDULE OF FEE

AIMA and the Second Party agree to the fee payable by AIMA to the Second Party for all services rendered by the Second Party under this Agreement for the Courses as per the policy of AIMA as detailed in Schedule "C" hereto, which may be modified by AIMA from time to time with consultation with the Second Party.

6. SECURITY DEPOSIT

Second Party has provided interest free Security Deposit of Rs.1,00,000/-. The security deposit shall be refunded on termination of this Agreement after adjustment of any dues payable by Second Party to AIMA. The security amount is liable to be forfeited in case of persistent defaults are committed by Second Party and the same are not removed/rectified despite notices sent to that effect


Sanskriti School of Business,
Beedupalli Road, Prasanthnagar,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.


PRINCIPAL
Sanskriti School of Business,
Beedupalli Road, Prasanthnagar,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.



7. TERM OF THE AGREEMENT

This agreement shall remain in force for a period of 5 years from 1st February 2023 to 31st January 2028. Any previous nodal centre/study centre agreement between AIMA and the Second Party shall stand null and void with immediate effect after signing of this agreement.

8. INDEMNITY

The Second Party shall indemnify, defend and hold harmless AIMA for, from and against any and all claims, demands, civil or criminal actions (including enforcement proceedings initiated by any statutory authority), penalties, suits, proceedings and liabilities (including the cost of defense, settlement, appeal, reasonable attorneys' fees and disbursements and any other amounts that AIMA is required to pay to third parties in connection with such matters) that any party may have alleged against AIMA, incur, become responsible for, or pay out for any reason on account of the failure of the Second Party to adhere to and abide by the terms of this Agreement.

In the event of the First party failing to honour the subject agreement clause, the second party shall not be held responsible in any manner.

9. TERMINATION


9.1 Either party is free to terminate this Agreement without assigning any reasons with a 60 days' notice in writing.

9.2 Notwithstanding the provisions of this agreement / in case Second Party commits breach of any terms and conditions of this Agreement, AIMA shall be entitled to terminate this Agreement by giving 30 (thirty) days' notice in writing and on the expiry of the notice period, this Agreement shall stand terminated.

9.3 Termination of this Agreement, for any reason whatsoever, shall not absolve the Second Party from its obligation to pay such amount to AIMA which has become payable either before or after termination.

10. AIMA – Centre for Management Education

The activities pertaining to all Courses are internally handled by a Centre of AIMA named AIMA-CME (Centre for Management Education). All correspondence, accounting and all other issues pertaining to the same will be addressed/finalized by AIMA-CME.


Sanskriti School of Business,
Beedupalli Road, Puttaparthi - 515134,
Ananthapuramu (Dt.) A.P.


PRINCIPAL
Sanskriti School of Business,
Beedupalli Road, Puttaparthi - 515134,
Ananthapuramu (Dt.) A.P.



11. SETTLEMENT OF DISPUTES BY ARBITRATION

If any difference or dispute arises between the parties under this Agreement, the parties shall endeavor to settle the same amicably. Unresolved differences or disputes, if any, shall be referred for arbitration. The decision of the arbitrator shall be final and binding. The arbitration shall be conducted as per the provisions of the Arbitration and Conciliation Act, 1996 and Rules, made there under, including the subsequent additions/changes in the Rules. The seat of arbitration shall be New Delhi.

12. Courts at New Delhi shall have exclusive jurisdiction in all matters related to and arising out of this Agreement and both parties unequivocally submit to the said jurisdiction.

13. FORCE MAJEURE


If the performance of this agreement or any obligation hereunder is prevented, restricted or interfered with by reason of earthquake, fire, flood, riots, explosions, terrorism, act of Local, State or Central government or its agencies, act of God or the like which are beyond the reasonable control of the parties, the party so affected shall upon giving prompt notice of failure or delay, resulting therefrom shall not be considered as breach of contract and shall be excused.

IN WITNESS WHEREOF THE PARTIES HAVE EXECUTED THESE PRESENTS ON THE DAY, MONTH AND YEAR FIRST ABOVE MENTIONED.


Signed for SECOND PARTY

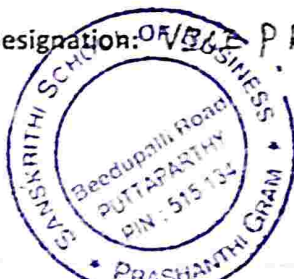
Name: DR. M. BALAKOTESWARI

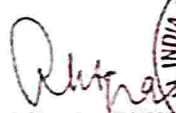
Designation: PRINCIPAL PRINCIPAL

Witness: 
(Signature)

Name: Dr. VENKATESAN. T


Designation: PRINCIPAL




Signed for AIMA


Name: DR. Raj Agrawal

Designation: Director

Witness: 
(Signature)

Name: KIRIT DAS

Designation: ASSISTANT DIRECTOR


PRINCIPAL
Sanskriti School of Business,
Beedupalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.

SCHEDULE A

List of Courses of AIMA approved and regulated by the AICTE in ODL Mode.

- Post Graduate Diploma in Management (PGDM)
 - PGDM (Programme code: B6)
One time Lump-sum fee at the time of admission = 65,000/-
 - PGDM (Programme code: B8)
Per Module fee = 20,000/-
- Post Graduate Diploma in Management (PGDM-Executive)
 - PGDM-Executive (Programme code: E8)
One time Lump-sum fee at the time of admission = 65,000/-
 - PGDM-Executive (Programme code: E6)
Per Module fee = 25,000/-
- Post Graduate Diploma in Management (PGDM-Executive with specialization)
 - PGDM-Executive with specialization (Programme code: E9)
One time Lump-sum fee at the time of admission = 80,000/-
 - PGDM-Executive with specialization (Programme code: E7)
Module 1,2 fee = 20,000/-; Module 3 fee = 40,000/-

*Admission Processing Fee of Rs. 1000/- (One Thousand) is applicable in PGDM & PGDM-Executive courses.

*Examination Fee is applicable @ Rs. 700/- (Five Hundred) per subject.

*AIMA reserves the right to revise the fee at its sole discretion.

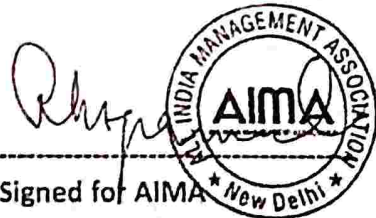


Signed for SECOND PARTY

Name: DR. M. BALA KOTESWARI

Designation: PRINCIPAL
PRINCIPAL

Sanskriti School of Business,
Beedupalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.



Signed for AIMA

Name: DR. Raj Agrawal

Designation: DIRECTOR.

DR. Bala Koteswari
PRINCIPAL
Sanskriti School of Business,
Beedupalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.

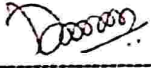
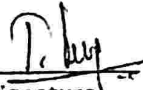
SCHEDULE B

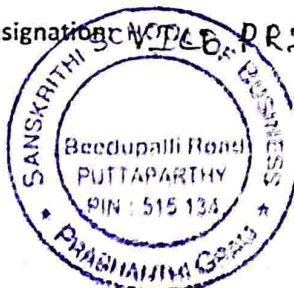
CONTENT OF MARKETING AND PROMOTIONAL MATERIAL

The All India Management Association is offering the following courses approved by the All India Council for Technical Education in ODL mode:-

- Post Graduate Diploma in Management (PGDM):
Programme codes (B6 and B8)
- Post Graduate Diploma in Management (PGDM-Executive)
Programme codes (E6, E7, E8 and E9)


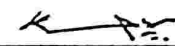
The above Courses are centralized and conducted from the Headquarters of AIMA at New Delhi. Interested students can contact Institute for Sanskrithi School of Business at Behind Sri SatyaSai Super Speciality Hospital, Beedupalli Road, Prashanthi Gram, Distt. Anantpur, Puttaparthi – 515 134 (A.P.) or on Telephone Number 9100974516 to obtain further details about the above courses. Admissions are to be done for two sessions in a year January & July. Sanskrithi School of Business do not operate any study or training centre for the conduct of the above Courses.


Signed for SECOND PARTY Sanskrithi School of Business,
Beedupalli Road, Prashanthi Gram,
Name: DR. M. BALAKRISHNA
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.
Designation: PRINCIPAL
Witness: 
(Signature)
Name: DR. VENKATESAN T
Designation: PRINCIPAL




PRINCIPAL
Sanskriti School of Business,
Beedupalli Road, Prashanthi Gram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.




Signed for AIMA New Delhi
Name: DR. RAG AGRAWAL
Designation: DIRECTOR
Witness: 
(Signature)
Name: KIRIT DAS
Designation: ASSISTANT - DIRECTOR.

**SCHEDULE C
(SCHEDULE OF FEE)**

1. AIMA shall pay to the Second Party as per the percentage applicable (according to the Registration Slab given below) of the Course fee paid by a student/ candidate for the PGDM Course who has been referred by the Second Party to AIMA, towards consideration for the marketing and promotional services rendered by the Second Party under this Agreement. Examination Fee is exclusive of the Course Fee.
2. The fee under para (1) above shall be paid by AIMA to the Second Party during the same session in which the fee has been paid by the student/ candidate.
3. Taxes, as applicable, on the fee payable to the Second Party shall be deducted from the fee paid to the Second Party.
4. Tax deducted by AIMA on the fee payable to the Second Party shall be deposited against the PAN Number AAJTS4811J of the Second Party.

- *Admission Processing Fee of Rs. 1000/- (One Thousand) is applicable in PGDM courses.
 *Examination Fee is applicable @ Rs. 700/- (Five Hundred) per subject.
 *AIMA reserves the right to revise the fee at its sole discretion.

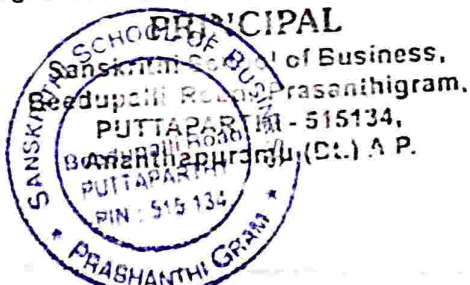
[•] PGDM (Fee Structure)			
Options for Payments	Prog. code	Amount	Mode of Payment
Option-1	B6	Rs. 65,000/-	One time Lump-sum at the time of admission
Option-2	B8	Rs. 20,000/-	Per Module


[•] PGDM (Sharing details)	
No of Registrations	Percentage of the Course fee amount payable to second party
1-50	20%
51 and above	25%


 Signed for SECOND PARTY

Name: DR. M. BALA KOTESWARI

Designation: PRINCIPAL




 Signed for AIMA New Delhi

Name: DR. RAJ AGRAWAL

Designation: DIRECTOR.

Dr. Bala Koteswari
PRINCIPAL
 Sanskriti School of Business,
 Beedupalli Road, Prasanthigram,
 PUTTAPARTHI - 515134,
 Ananthapuramu (Dt.) A.P.


**SCHEDULE D
(SCHEDULE OF FEE)**

1. AIMA shall pay to the Second Party as per the percentage applicable (according to the Registration Slab given below) of the Course fee paid by a student/ candidate for the **PGDM-Executive** Course who has been referred by the Second Party to AIMA, towards consideration for the marketing and promotional services rendered by the Second Party under this Agreement. Examination Fee is exclusive of the Course Fee.
2. The fee under para (1) above shall be paid by AIMA to the Second Party during the same session in which the fee has been paid by the student/ candidate.
3. Taxes, as applicable, on the fee payable to the Second Party shall be deducted from the fee paid to the Second Party.
4. Tax deducted by AIMA on the fee payable to the Second Party shall be deposited against the PAN Number AAJTS4811J of the Second Party.

* Admission Processing Fee of Rs. 1000/- (One Thousand) is applicable in PGDM-Executive Course.
 * Examination Fee is applicable @ Rs. 700/- (Five Hundred) per subject.
 * AIMA reserves the right to revise the fee at its sole discretion.

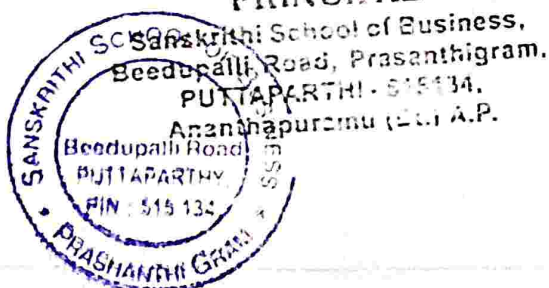
[•] PGDM-Executive [Fee Structure]				[•] PGDM-Executive (Specialization)			
Options for Payments	Prog. code	Amount	Mode of Payment	Options for Payments	Prog. code	Amount	Mode of Payment
Option-1	E8	Rs. 65,000/-	Lump-sum fee	Option-1	E9	Rs. 80,000/-	Lump-sum fee
Option-2	E6	Rs. 25,000/-	Per Module	Option-2	E7	Rs. 25,000/-	Module-1,2
						Rs. 40,000/-	Module-3


[•] PGDM-Executive/ PGDM-Executive (Specialization)	[Sharing details]
No of Registrations	Percentage of the Course fee amount payable to second party
1-50	20%
51 and above	25%


 Signed for SECOND PARTY

Name: **DR. M. BALAKOTESWARI**

Designation: **PRINCIPAL**




 Signed for AIMA

Name: **DR. RAJ AGRAWAL**

Designation: **DIRECTOR**

Dr. Balakoteswari
PRINCIPAL
 Sanskrithi School of Business,
 Beedupalli Road, Prasanthigram,
 PUTTAPARTHI - 515134,
 Ananthapuramu (Dt.) A.P.

NATIONAL PROGRAMME ON TECHNOLOGY ENHANCED LEARNING

A JOINT VENTURE OF INDIAN INSTITUTE OF TECHNOLOGY & INDIAN INSTITUTE OF MANAGEMENT



NPTEL

2019-01-26

To
The Principal
SANSKRITHI SCHOOL OF BUSINESS
SANSKRITHI SCHOOL OF BUSINESS(SSB),
PRASANTHIGRAM S.O.,
PUTTAPARTHI,
ANANTHAPUR,
ANDHRA PRADESH,
Dear Sir/Madam,

Sub: Establishing SWAYAM NPTEL Local Chapter in your college

Greetings from the NPTEL office.

This is to acknowledge the receipt of your letter accepting to host SWAYAM NPTEL Local Chapter in your institution.

The Single Point of Contact (SPOC) nominated from your college is

Name of SPOC: DR.M.BALA KOTESWARI
Designation: DEAN ACADEMICS & PRINCIPAL
Department:MANAGEMENT-MBA
Contact No(s):9100974516
E-mail id: principal@sanskritibschool.com

We wish to inform you that all future correspondence related to NPTEL contents and online courses will be made to the afore-mentioned SPOC. He/she will be routinely updated with all the latest NPTEL initiatives which then may be circulated among the students.

We are also happy to share that a dedicated SWAYAM NPTEL Local Chapter web page is being created and your institution will have a separate page on it (<http://archive.nptel.ac.in/LocalChapter>)

Thanking you.

Sincerely

Prof. Andrew Thangaraj

NPTEL Coordinator

IIT MADRAS



Dr. Bala Koteswari
PRINCIPAL
Sanskriti School of Business,
Beedupalli Road, Prashanthi Gram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.

MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (the "MOU") is made and effective on 01/22/2019

BETWEEN



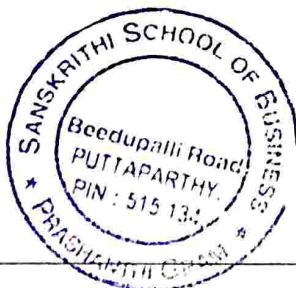
VAJRASOFT INC, A CALIFORNIA CORPORATION

Address: 7567 Amador Valley Blvd, Suite 207,
Dublin, CA 94568, USA.

AND

SANSKRITHI SCHOOL OF BUSINESS.

Address: Behind Sri Sathya Sai Super specialty Hospital
Beedupalli Road, Prasanthigram, Puttaparthi 515134, Andhra Pradesh, India



Dr. Bala K. Rao
PRINCIPAL
Sanskriti School of Business,
Beedupalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.

1. PURPOSE

The purpose of this Memorandum of Understanding (the "MOU") is to build strategic alliance between Sanskrithi Group of Institutions, (hereafter "Sanskrithi"), and VajraSoft, Inc., (hereafter "VSI"). VajraSoft Inc. shall be Innovation Partner to help Sanskrithi – its proposed Hardware Accelerator and Startup accelerator focused on IoT; Healthcare; AgTech; Robotics; Artificial Intelligence, Machine Learning and Deep Learning innovations Technology innovations from Lab to Market, offer training course offerings and also provide Technology Intelligence for making right R&D investments and accelerating R&D innovations and other purposes mutually agreed upon.

A. Sanskrithi

Sanskrithi Group of Institutions is providing Engineering, Management and other programs and contributing for rural Andhra Pradesh.

B. VajraSoft Inc. (VSI)

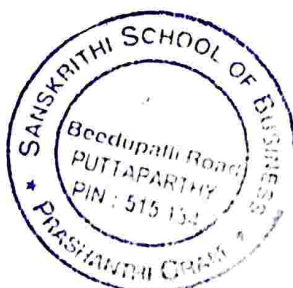
VSI brings its capacity to serve as a comprehensive overarching "Innovations Solution Provider" – Innovation Partner to help Sanskrithi establish innovation center, create innovation life cycle management automation and impart best practices to accelerate innovations from lab to market, provide Mentoring services, show case Technology Landscape Intelligence with special emphasis on thrust sectors such as IoT; Healthcare; AgTech; Robotics; AI, ML and DL innovations with a focus on Technology commercialization. VSI would also assess and validate Ideas of early stage startups associated with Sanskrithi for IP Commercialization potential and create potential exit opportunities and licensing revenue streams.

C. Innov Accel Private Limited (Innov Accel)

Innov Accel Private Limited is India subsidiary of VajraSoft Inc. USA. Innov Accel Pvt. Ltd. is transforming Indian Innovation landscape by leveraging Innovation Management, IP Management, IP Commercialization and Innovation Analytics Platforms and accelerating innovations from Lab to Market. Innov Accel is fostering Innovation Driven Entrepreneurship and redefining how innovation becomes DNA for Entrepreneurship.

2. SCOPE

- (a) Provide skill upgradation through offering of Training courses – Certificate Courses; Short Courses



Dr. Balakrishna
PRINCIPAL
Sanskrithi School of Business,
Beedupalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.
Page 2 of 6

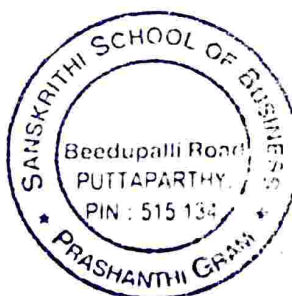
Innovation Management Courses



Short Courses

- ▶ Creating Innovation Center of Excellence
- ▶ Building High Quality Innovation Pipeline
- ▶ Managing Corporate Innovation Programs
- ▶ Innovation Maturity Model
- ▶ Building Workforce Innovation Capacity
- ▶ Exponential Technology Innovations
- ▶ Innovation Pipeline Management
- ▶ Intellectual Capital Management
- ▶ Strategic Innovation & Technology Management
- ▶ Innovation Management for Profitable Growth
- ▶ Four keys to Idea Management
- ▶ IP strategy for Entrepreneurs
- ▶ Critical Success Factors for Managing Innovations
- ▶ Innovation Strategy
- ▶ Creating Culture of Innovation in Your Workplace
- ▶ Innovation 101 Training Workshop
- ▶ Design Thinking as Innovation Strategy
- ▶ Building Innovation Mindset
- ▶ TRIZ as Innovation Strategy
- ▶ Product Innovation 101
- ▶ Innovation Strategy and New Product Development
- ▶ Aligning Business Strategy and Innovation Strategy
- ▶ Leading Through Disruptive Technology Innovations
- ▶ Essential Skills for Emerging Innovation leaders
- ▶ Growth Strategies : Identify Trends and Opportunities
- ▶ Data Visualizations and Age of Intelligence Analytics
- ▶ Assessing Ideas for IP Commercialization Potential

For details visit : <http://www.vajrasoftinc.com> | e-mail : contactus@vajrasoftinc.com



Dr. Palakrishna
Sanskriti School of Business,
Beedupalli Road, Prashanthi Gram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.

Courses

Must do Innovation, IP Training Courses
for every entrepreneur

Delivering Practical, Hands-on, Life Skills

On Demand Online Training Courses

Fostering Innovation driven Entrepreneurship

Improving Professional Success



IP
MATION

IPWAYZ
ROVER

pintels

VajraSoft Inc.



Location : Online



Register Now



Free eBook for download !
for each participant

For Further details visit : <http://www.vajrasoftinc.com> | e-mail : contactus@vajrasoftinc.com

- (b) Collaborate and provide all Innovation, IP Management platforms
- (c) Establish a Technology Business Incubator / Startup Accelerator
- (d) Leverage IoT; Healthcare; AgTech; Robotics; AI, ML and DL Technology Innovations landscape
- (e) Gain insights into existing products and global market landscape
- (f) Advise, mentor startups from Idea to Product to Market value chain
- (g) Leverage VStar Startup Accelerator program for the startups to accelerate startup
- (h) Create exit opportunities for startup
- (i) Provide Pintels Technology Landscape Intelligence Analytics – for making R&D investment and stronger ROI; Provision of understanding of latest trends and opportunities and who is doing what and then position R&D investments for competitive advantage
- (j) Conduct periodic events, conferences and partner with the industry

3. Responsibilities of Parties

A. Sanskrithi.

- Provide access to the facilities, early stage startups, nurtured as part of Sanskrithi initiative



Dr. Balakrishna
PRINCIPAL

Sanskriti School of Business,
Beedupalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.

Page 4 of 6

- Provision access to startup ideas for idea capture, ideation and Innovation capacity building

B. VajraSoft Inc.

- Provision Inventivex, Pintels Intelligence analytics for IoT; Healthcare; AgTech; Robotics; Artificial Intelligence (AI), Machine Learning (ML) and Deep Learning (DL) innovations
- Provision, IP deals negotiation, IP, Technology transfer and Licensing, Royalty Revenue Management, Conducting IP Audits
- Provision insights into commercially viable innovation, IP Management
- Provision insights into IoT; Healthcare; AgTech; Robotics; AI, ML and DL innovations landscape
- Help identify emerging trends and opportunities in requisite technology sectors and industry verticals
- Provision Six Must Do Courses for every Entrepreneur track to all Startups under the accelerator program.
- Provision Training course offerings. Over 300 plus, course offerings exist.
- Promote Innovation, IP activities and foster profitable growth

4. CONFIDENTIALITY

The Parties agree and acknowledge that any unpublicized knowledge known through the signing and implementation of this MOU, and the information exchanged pursuant to this MOU is confidential information, which shall not be disclosed to any third parties or used for other purpose that is irrelevant to this MOU without the prior written consent of the other party; any party who breaches the confidentiality obligations shall bear the corresponding legal responsibility. The obligation of confidentiality shall survive until 3 years after the date of disclosure. Termination of this MOU shall not relieve either party of any obligation with respect to confidential information disclosed under this MOU prior to such termination.

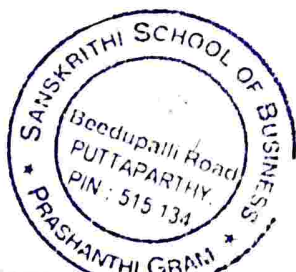
5. Signing & Effectiveness of MOU

This Memorandum of Understanding will come into effect on the day signed by both Parties. It will continue for a period of (60 months); thereafter this Memorandum of Understanding may be extended for a further period by agreement between both Parties.

Either Party may at any time terminate this Memorandum of Understanding by giving the other Party a written notice at least 3 months in advance. In the event of the expiration or termination of this Memorandum of Understanding, obligations and commitments already agreed upon shall be honored and continued by the Parties until full completion.

This Memorandum of Understanding may be amended and supplemented at any time as decided and agreed by both Parties.

6. Timeline & Action Steps:



Dr. Balakrishna
PRINCIPAL

Sanskriti School of Business,
Beedupalli Road, Prashanthi Gram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P. Page 5 of 6

Upon signing of MOU following actions steps to be taken

Action Steps

Sanskriti & VSI to:

- a) Provision IoT; Healthcare; AgTech; Robotics; AI, ML and DL innovations Technology Innovations to markets
- b) Promote Innovations, focused R&D by understanding competitive landscape
- c) Improve the ROI of R&D
- d) Assist startups to accelerate innovations from lab to market

7. Jurisdiction: Each Party hereby irrevocably submits to the exclusive jurisdiction of the courts of the San Jose, state of California, USA.

8. Non Circumvention: The parties agree not to contact persons or entities introduced by the other parties hereto without prior consent of the party who made the introduction. Receiving Party hereby agrees that it shall not enter into any medical, clinical trial, therapeutic, scientific, research activities, interaction and/or business affiliation, alone or with any entity (including such entity's affiliates and related entities) introduced by Disclosing party without providing compensation to Disclosing party or vice versa to Receiving party in an amount to be mutually agreed upon. The spirit of mutual trust and confidence shall be the underlying principle of this undertaking and the parties agree to adhere thereto.

This Agreement is valid and binding on the successors-in-title and permitted assigns of the respective Parties.

IN WITNESS WHEREOF this Agreement has been executed by the duly authorized representative of each Party on the day and year first above written.

For, VajraSoft, Inc.



Kameshwar Eranki,
Founder and CEO

Date: 22-January-2019



For, Sanskriti School of Business.

For Sanskriti School of Business


CHAIRMAN

VIJAY REDDY
Chairman

Puttaparthi, Andhra Pradesh, India

Date: 22-January - 2019

Dr. Balakrishna
PRINCIPAL

Sanskriti School of Business,
Beedupalli Road, Prashanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.

MEMORANDUM OF UNDERSTANDING (MoU)

BETWEEN

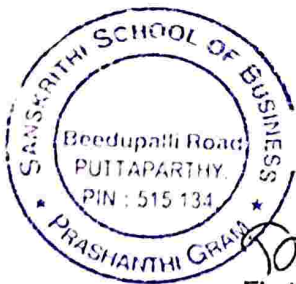
Sanskriti Business School (SSB)

&

SkillingIndia (Purnatvam Learning Solutions Pvt. Ltd.),
FOR

SKILL DEVELOPMENT, PERSONAL SKILLS TRAININGS,
PLACEMENT, R&D SERVICES AND RELATED SERVICES

07/12/2020



First Party
Principal

SANSKRITHI SCHOOL OF BUSINESS
Beedupalli Road, PUTTAPARTHI

Dr. Balakrishna
Principal
Sanskriti School of Business,
Beedupalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.

Manish

Second Party



MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (hereinafter called as the 'MOU') is entered into on the 7th day of December, Two Thousand and Twenty, by and between

SANSKRITHI SCHOOL OF BUSINESS (SSB), an Institution located at Beedupalli Knowledge Park, Behind SRI SAHYA SAI SUPER SPECIALITY HOSPITAL, PUTTAPARTHI – 515134 represented herein by its Principal (hereinafter referred to as 'First Party', or "Institution"), which expression, unless excluded by or repugnant to the subject or context shall include its successors-in-office, administrators and assigns).

AND

PURNATVAM LEARNING SOLUTIONS PVT. LTD., a company having registered office at YSR Mansion, Site No. 12, 4th Floor, Ambalipura, Bellandur, L/m Opp to Total Mall, Sarjapura Road Bangalore 560102, and represented herein by its Director, Manish Chowdhary (hereinafter referred to as "Second Party" or "Skilling India", which expression, unless excluded by or repugnant to the subject or context shall include its successors – in-office, administrators and assigns).

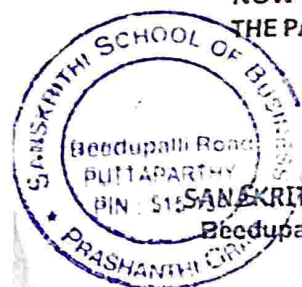
(First Party and Second Party are hereinafter jointly referred to as 'Parties' and individually as 'Party') as

WHEREAS:

- A) First Party is a Higher Educational Institution named SANSKRITHI SCHOOL OF BUSINESS, and is a part of the network of educational institutions operated by SANSKRITHI EDUCATION SOCIETY.
- B) First Party & Second Party believe that collaboration and co-operation between themselves will promote more effective use of each of their resources, and provide each of them with enhanced opportunities.
- C) The Parties intent to cooperate and focus their efforts on cooperation within area of Skill Development, Education and Research.
- D) Both Parties, being legal entities in themselves desire to sign this MOU for advancing their mutual interests.
- E) Skilling India is engaged in Skill Development, Education and R&D Services in the fields of Educational Services pertaining to employability, domain skills, personal success skills, organizational success skills, specialized skills, and related fields
- F) Skilling India is a company promoted by Mr. Manish Chowdhary and Mr. Neeraj Kumar, having registered office at YSR Mansion, Site No. 12, 4th Floor, Ambalipura, Bellandur, L/m Opp to Total Mall, Sarjapura Road Bangalore 560102. CIN: U80903KA2020PTC131589 and is a part of Purnatvam group of companies.

NOW THEREFORE, IN CONSIDERATION OF THE MUTUAL PROMISES SET FORTH IN THIS MOU, THE PARTIES HERE TO AGREE AS FOLLOWS:

CLAUSE 1 CO-OPERATION



[Signature]
First Party

SANSKRITHI SCHOOL OF BUSINESS
Beedupalli Road, PUTTAPARTHI

[Signature]
Principal
Sanskriti School of Business,
Beedupalli Road, Prashanthigram,
PUTTAPARTHI - 515134.
Ananthapuramu (Dt.) A.P.

[Signature]
Manish
Second Party

[Circular Stamp]
Purnatvam Learning Solutions Pvt. Ltd.
Bangalore
560102

- 2.6 **Scheduled Online Programs of SkillingIndia:** Institution shall disseminate information to students about online training programs as may be scheduled by the SkillingIndia. If a program is being run online by SkillingIndia that was primarily designed/scheduled for the Institution, SkillingIndia shall also be permitted to open the same to students of other colleges so that the cost per student can be kept low.
- 2.7 **Special Offers to students:**As a special gesture from SkillingIndia, students and alumni of the Institution shall be eligible to receive a 10% discount on all open online programs of SkillingIndia as made available on its Learning Management System.
- 2.8 **Guest Lectures:** SkillingIndia to extend the necessary support to deliver guest lectures to the students of the Institution on the technology trends and in house requirements as per terms that may be mutually decided.
- 2.9 **Faculty Development Programs:** SkillingIndia to train the Faculty members of Institution in Faculty Development Programs as per terms that may be mutually decided.
- 2.10 **Placement of Trained Students:** SkillingIndia will actively engage to help the delivery of the training and placement of students of the Institution that have enrolled in job oriented programs of SkillingIndia, into internships and/or jobs.
- 2.11 **Internship Opportunities for Students:** SkillingIndia periodically creates both part-time and full-time internship and project opportunities for students with itself or with selected partner organizations in various roles like sales and marketing, market research, accounting and finance, digital marketing, content creation, graphic designing, human resources, etc. Such opportunities may or may not carry a stipend. Institution will facilitate dissemination of information to students, and timely application by students.
- 2.12 **Availability of Infrastructure for Training and Certification:** Institution will make available its infrastructure for the conduct of training programs and certification exams conducted by SkillingIndia without any additional cost to SkillingIndia. It shall also facilitate communication to students about the availability of any programs, and facilitate seminars, training time slots at mutually agreed times, registration of students and timely fee collection.
- 2.13 **SkillingLab at the Institution:** SkillingIndia and Institution shall discuss viability of creating a SkillingLab at the premises of the Institution that may be used for various trainings and other such purposes.
- 2.14 **Both Parties to obtain all internal approvals, consents, permissions, and licenses of whatsoever nature required for offering the Programmes on the terms specified herein**
- 2.15 **There is no financial commitment on the part of the Institution to enter into this MoU. Financial considerations as applicable will be explicitly agreed upon between the Parties for each activity or Program.**
- 2.16 **Either Party may publish information about the signing or existence of this MoU on their website, social media, print media, in-house magazines, mar**



Dr. Balakrishna
Principal
SANSKRITHI School of Business,
Beeadupalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.

and parents. Parties permit the use of their name, logo and program names for such communication, and explicitly prohibit usage of each other's logo for purposes not envisaged in this MoU.

- 2.17 A SkillingsIndia Graduation Day event may be planned for distributing certificates to students that successfully complete a program, and for felicitating the top performers.

CLAUSE 3 INTELLECTUAL PROPERTY

- 3.1 Nothing contained in this MOU shall, by express grant, implication, Estoppel or otherwise, create in either Party any right, title, interest, or license in or to the intellectual property (including but not limited to know-how, inventions, patents, copy rights and designs) of the other Party.


CLAUSE 4: OTHER TERMS


- 4.1 This Agreement will be valid for a period of five years from the effective date, unless it is expressly terminated by either Party on mutually agreed terms, during which period both Parties will take effective steps for implementation of this MOU.
- 4.2 Both Parties may terminate this MOU upon 90 calendar days' notice in writing. In the event of Termination, both parties have to discharge their already committed obligations.
- 4.3 It is expressly agreed that First Party and Second Party are acting under this MOU as independent contractors, and the relationship established under this MOU shall not be construed as a partnership. Neither Party is authorized to use the other Party's name in any way, to make any representations or create any obligation or liability, expressed or implied, on behalf of the other Party, without the prior written consent of the other Party. Neither Party shall have, nor represent itself as having, any authority under the terms of this MOU to make agreements of any kind in the name of or binding upon the other Party, to pledge the other Party's credit, or to extend credit on behalf of the other Party.
- 4.3 Each Party is responsible for its own compliances with relevant laws.
- 4.4 If any provisions of this MoU shall be held by a court of competent jurisdiction to be illegal or invalid, the remaining provisions shall remain in full force and effect.


This MoU shall be construed and controlled by the laws of the India and the Courts at Bangalore shall have the exclusive jurisdiction the adjudicate upon any matter arising from the present MoU. Any divergence or difference derived from the interpretation or application of the MoU may also be resolved by arbitration between the parties as per the Arbitration Act, 1996. The place of the arbitration shall be at Bangalore.


AGREED:

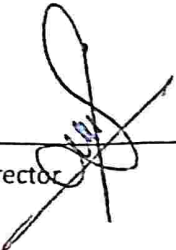
For SANSKRITHI SCHOOL OF BUSINESS

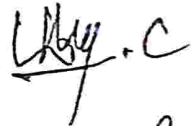

First Party
Principal
SANSKRITHI SCHOOL OF BUSINESS
Beedupalli Road, PUTTAPARTHI
PIN : 515 134
PRASHANTHI GRAM



Sanskriti School of Business,
Beedupalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.
For Purnatvam Learning Solutions Pvt. Ltd.
Second Party
Director


Principal

Witness1: 
(Dr. T. Venkatesan)


Director

Witness2: 
C L N Reddy


First Party
SANSKRITHI SCHOOL OF BUSINESS
Beedupalli Road, PUTTAPARTHI
PIN - 515 134


PRINCIPAL
Sanskriti School of Business,
Beedupalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (D.T.) A.P.


Punam Learning Solutions Pvt. Ltd.
Bangalore
560102


Second Party

Annexure 1

Below is a partial list of programs that are available from SkillingIndia. New programs continue to be created and shall be communicated from time to time.

SkillingIndia propose to offer an integrated series of programs to handhold the students throughout their degree program (indicative list below for B.Com, BBA and BCA students) and make them Job Ready. The modules and the structure of the program is very carefully designed to build strong learning foundation for lifelong success. This will ensure the right learning path so that students can make best use of each course offered in specific semesters.

The breakup between college hours and outside college hours is indicative, and can be changed as per mutual discussion depending on availability of trainers and other factors. Depending on the needs of the students, programs may be offered in other semesters as well, and students across years or across disciplines may join the same batch too.

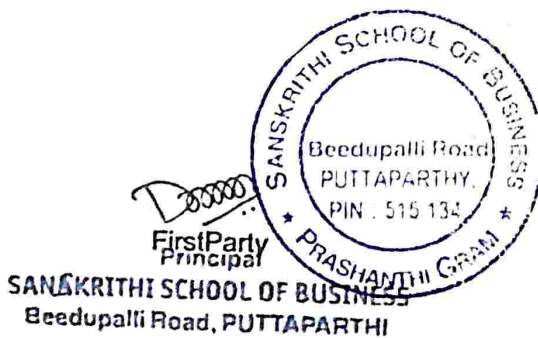
For B.Com. Students:

Program Name	Proposed in	Approx. Hrs
Careers in Commerce (Workshop)	1st Sem	4
Communication Skills	1st Sem	30
MS -Office (Word, Excel, Powerpoint)	2nd Sem	30
Tally Essentials Level 1 - (covers TallyACE on Tally.ERP 9/ TallyPrime)	3rd Sem	40
Advanced Excel	4th Sem	30
GST (Basics), TDS and Bank Reconciliation	5th Sem	40
Digital Payments, GST (Advanced)	6th Sem	26
Total		200

If the student enrolls in and completes all programs, they will also get a certificate for CFAP "Certified Finance and Accounts Professional" from SkillingIndia.

For BBA Students:

Program Name	Proposed in	Approx. Hrs
Careers in Business Administration (Workshop)	1st Sem	4
Communication Skills	1st Sem	30
MS -Office (Word, Excel, Powerpoint)	2nd Sem	30
Tally Essentials Level 1 - (covers TallyACE on Tally.ERP 9/ TallyPrime)	3rd Sem	40
Advanced Excel	4th Sem	30
GST (Basics)	5th Sem	30
Advanced Powerpoint	5th Sem	10
Digital Payments	6th Sem	6
MIS and Analytics	6th Sem	20
Total		200



Dr. Balakrishna
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Sanskriti School of Business,
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PUTTAPARTHY - 515134.
Ananthapuramu (Dt.) A.P.
Second Party

For BCA Students:

Program Name	Proposed In	Approx. Hrs
Careers in Computer Applications (Workshop)	1st Sem	4
Communication Skills	1st Sem	30
MS -Office (Word, Excel, Powerpoint)	2nd Sem	30
Web Development (HTML, CSS and Javascript)	3rd Sem	60
Advanced Excel	4th Sem	30
Python Programming	5th Sem	40
Data Sciences OR Machine Learning using Python (choose 1)	6th Sem	40
Total		234

Personal Mastery Programs (Integrated Program - Applicable for all students) – Can be offered in any semester. Some of these may be available as an independent program too with expanded coverage.

Program Name	Approx. Hrs
Module 1 - Goal Setting	5
Module 2 - Memory and Learning Skills	5
Module 3 -Positive Mindset	5
Module 4 - Emotional Intelligence	10
Module 5 - Planning, Execution, Review, Feedback	5
Module 6- Life Skills (Critical Thinking, Decision Making, Problem Solving)	15
Total	45

Career and Interview Success Skills (Applicable for all students) – Can be offered in any semester.

Program Name	Approx. Hrs
Career and Interview Success Skills	10
Total	10

Additionally, various programs will be published on the <https://learn.skillingindia.in> (SkillingIndia LMS platform). Students may subscribe to from time to time.

Price: Suitable pricing shall be discussed as part of the proposal referencing this MoU depending on the programs structure, timings, and availability of the trainer and students.

D.D. Balakrishna
PRINCIPAL
 Sanskrithi School of Business,
 Beedupalli Road, Prasanthigram,
 PUTTAPARTHI - 515134,
 Ananthapuramu (Dt.) A.P.

[Signature]
First Party
Principal
SANSKRITHI SCHOOL OF BUSINESS
 Beedupalli Road, PUTTAPARTHI



[Signature]
Second Party

Memorandum of Understanding

This Memorandum of Understanding is made on this 20th day of June 2021 by & between

Sanskriti School of Engineering and School of Business, a premier Institution and having its location at Puttaparthi, Andhra Pradesh. (hereinafter referred to as "INSTITUTION" which expression shall unless repugnant to the context or meaning thereof include its successors in interest and permitted assigns and also its affiliates) of the FIRST PART

and

TSILICON & its affiliates, having its' registered office at J-503, Purva Fountain Square, Marathalli, Bangalore- 560037, (hereinafter referred to as "COMPANY" which expression shall unless repugnant to the context or meaning thereof, include its successors in interest and permitted assigns) of the SECOND PART;

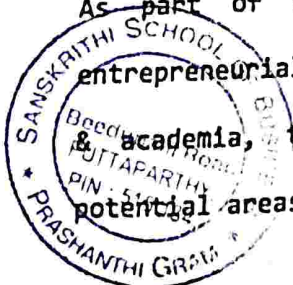
The INSTITUTION and the COMPANY are collectively referred to as "Parties" and individually as "Party".

The INSTITUTION is engaged in offering Undergraduate Postgraduate (Engineering by Research) degrees in Science, Engineering, and Management.

The COMPANY is a well funded Solutions and Services company providing cutting edge solutions in VLSI, Embedded, IoT solutions and AI/ML domain.

As part of its vision to enhance the skills of students, build entrepreneurial appetite, innovation to bridge the gap between Industry

& academia, the INSTITUTION has invited the COMPANY to identify potential areas of collaboration and work towards a long



Dr. Bala K. S. S. S.
PRINCIPAL

Sanskriti School of Business,
Beechamalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.

standing & mutually beneficial partnership. The company intends to reciprocate to collaborate on all these areas & increase its research & solution design capability.

The above goals will be accomplished by undertaking the following activities:

1. INSTITUTION would provide their interested students, researchers, IT Infrastructure and LAB facilities to COMPANY in setting up specific training and associated workshops in the areas of VLSI, IoT, Embedded Solutions and MI/AL.
2. COMPANY feels privileged & honored to associate with the noble objectives of the institution and would collaborate to accomplish these objectives by deploying processes, industrial knowhow & resources (including trainees). The COMPANY will help in creating a Center of Excellence in VLSI and AI/ML domain. The scope of work would be as follows
 - a. COMPANY will help in VLSI curriculum development, from Architecture to GDS. For the 3rd and 4th years, it will be part of the electives and for the 1st and 2nd years it will be part of a project. The INSTITUTION will identify professors who will be trained by the COMPANY both remotely and on-site. After the training, the COMPANY will help with the development of the chip through the college. The INSTITUTION will have to sign up with fabrication aggregators, like IMEC and MOSIS to get the PDK in house. Once the PDKs are procured, COMPANY will outline the architecture of the product and help to close the design from timing and DRC perspective.
 - b. COMPANY will assist in developing IoT products, from PCB design to firmware development and productization.
 - c. COMPANY will provide expertise in developing open source EDA tools. The COMPANY will partner with the CS department and share some of the industry standard algorithms which would need optimization. The CS along with the EE department will develop the code and test out on industry standard designs.
 - d. COMPANY will assist in AI/ML and data science courses and will help in tying up with companies to bring industry projects.
 - e. COMPANY will assist in creating a Robotics program which will include the Mechanical, CSE and EE departments.
3. COMPANY will also work with the School of Business and Engineering to set up an Incubation unit for Entrepreneurship programs.
4. Any innovation disclosures & products derived out of such collaboration will be co-owned by the parties the terms of which will be defined in the SoW.

This MOU is at-will and may be modified by mutual consent of authorized officials from the INSTITUTION and COMPANY in written form. This MoU is valid for 2 years from the effective date and can be suitably extended upon mutual consent.

Dr. Bala Koteswari

PRINCIPAL

Sanskriti School of Business,
Beedupalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.

CONTACT INFORMATION

INSTITUTION

Dr. Bala Koteswari



Sanskriti School of Business, Puttaparthi,
Andhra Pradesh.
+91-9945211674
deanacademics@sanskritibschool.com

COMPANY

Rama Rao Kotapally
CEO,
TSILICON,
J 503, Purva Fountain Square, Marathalli
Bangalore- 560037
+91-9845760775
rama@tsilicon.com

In witness whereof, the parties to this MOU through their duly authorized representatives have executed this MOU on the days and dates set out below, and certify that they have read, understood, and agreed to the terms and conditions of this MOU as set forth herein.

INSTITUTION :



Dr. Bala Koteswari
Sanskriti School of Business,
Puttaparthi.

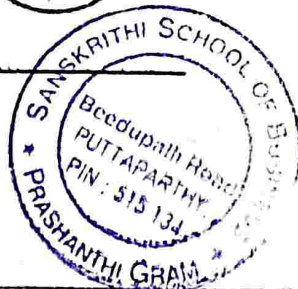
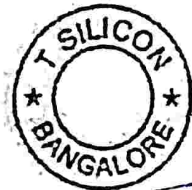
Date : 22.07.21



COMPANY :



Rama Rao Kotapally,
CEO, Tsilicon,
Bangalore.

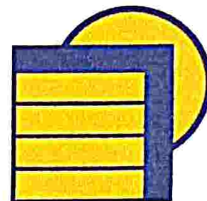


Dr. Bala Koteswari

PRINCIPAL

Sanskriti School of Business,
Beedupalli Road, Prasanthigram,
PUTTAPARTHI, 515034,
Date: 20th July 2021,
Prasanthigram (Dt.) A.P.

Research Industrial Systems Engineering (RISE) GmbH
Concorde Business Park F
2320 Schwechat - Austria
welcome@rise-world.com
www.rise-world.com



Memorandum of Understanding between

SANSKRITHI SCHOOL OF BUSINESS

Beedupalli Palli Road
Puttaparthi, India

and

Research Industrial Systems Engineering (RISE) GmbH
Concorde Business Park F
2320 Schwechat, Austria

With the common aim of strengthening the cooperation of researchers in both countries (Austria and India), the RISE Ltd and the Sanskriti School of Business (SSB) herewith conclude an agreement on scientific cooperation.

1. Purpose of this Memorandum

The purpose of this Memorandum is to intensify scientific cooperation between RISE and the SSB (hereinafter referred to as "the Parties") and to enhance funding of the following collaborative activities in all fields of research through the following activities:

- a) Foundation of a new research center in India with RISE and SSB as partners
- b) Joint research projects

Research Industrial Systems Engineering (RISE)
Forschungs-, Entwicklungs- und Projektberatung GmbH
Am Concorde Park
2320 Schwechat
Austria, Europe



Dr. Balakotawaru
PRINCIPAL
Sanskriti School of Business,
Beedupalli Road, Prashanthi Gram,
PUTTAPARTHI - 515 134,
Ananthapuram District, A.P.
UID-Nr. ATU62886418, Steuer-Nr. 161/7906
Bankverbindung: Erste Bank AG
BLZ 20111 - Konto-Nr. 286-382-605/00
IBAN: AT47 2011 1286 3826 0500 - BIC: GIBAATWW



- b) Cooperation of Research Training Groups and "Scientific Schools"
- c) Joint seminars
- d) Research stays
- e) Other cooperative activities that are mutually agreed upon

The rules -modus vivendi- for the respective activities are going to be elaborated jointly by the Parties and will be based on the principles given below.

2. Forms of Cooperation and Funding

- a) Foundation of a new research center with RISE and SSB as partners

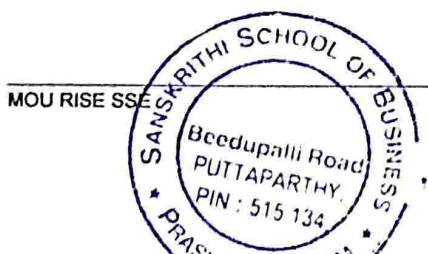
RISE and SSB plan to set up a completely new research center in India, to collaborate and extend research in different topics:

- Introduction of IT in rural areas
- Business Organization and Software
- Restaurant Organization and Software
- Researching and Identifying curriculum for MBAs in IT and Software Engineering
- Researching and Identifying curriculum for MBAs in food and beverages as well as in tourism and hotel industry.

- b) Joint Research Projects

As a rule, the sending Party shall cover the international travel costs of the researchers from the sending country, while the receiving Party shall cover the maintenance costs. Costs for personnel, equipment, and consumables shall be covered by the Parties separately. Funding may be complemented by other national or European sources. In special cases this rule can be discussed.

- c) Cooperation of Research Training Groups and Doctoral Teams



Dr. Balakrishnan
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Sanskriti School of Business,
Beedupalli Road, Prasanthigram,
PUTTAPARTHY - 515134,
Ananthapuramu (Dt.) A.P.



Both partners encourage the cooperation of Research Training Groups and "Scientific Schools". Therefore, RISE and SSB prepare activities such as:

- joint workshops
- student exchange
- joint summer schools
- exchange visits of scientists
- and others. The details of the relevant procedures are fixed when the cooperation is further planned.

d) Joint Seminars

Joint seminars are designed to prepare or advance collaborative activities. They may be held in either Austria or India. As a rule, the sending Party shall cover the international travel costs of the participants from the sending country, while the hosting Party shall cover the maintenance costs and domestic travel costs. Other conference expenses shall be funded by the Parties according to their corresponding regulations. In special cases this rule can be discussed.

e) Research stays

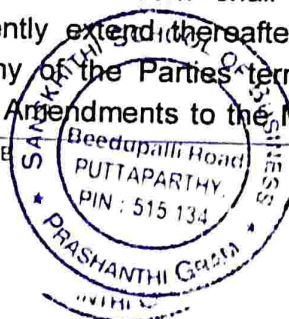
Research stays in the partner country are designed to enable researchers to build up or intensify collaborative activities. The sending Party shall support the international travel costs and costs for maintenance.

4. Exchange of Programme Directors and Programme Officers

In order to promote bilateral cooperation the parties may exchange programme officers for short visits. In such cases, the sending Party proposes a candidate to the receiving Party for approval.

5. Miscellaneous

This Memorandum shall be valid for a period of three years and shall subsequently extend thereafter annually or as specifically will be agreed upon, unless any of the Parties terminates it by giving a written notice six months in advance. Amendments to the Memorandum may be made by mutual agreement of



Dr. Balakrishna
PRINCIPAL

Sanskriti School of Business,
Beedapalli Road, Prasanthigram,
Puttaparthi - 515 134,
Ananthapur District, A.P.



the two Parties. Termination of the agreement will not affect activities that have already been approved or are in progress under the terms of this Memorandum.

The Memorandum is subject to the availability of funds in the budget of the Parties and the applicable laws and regulations of their respective countries.

6. Signatures

RISE - Research Industrial
Systems Engineering GmbH
Am Concorde Park F
2320 Schwechat - Austria



Schwechat, Austria

01.08.2021

Univ.Prof. DI Dr. Thomas Grechenig

Management RISE

For Sanskrithi School of Business



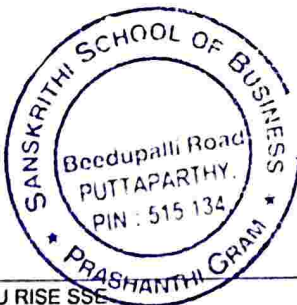
CHAIRMAN

Puttaparthi, India

01.08.2021

Vijay Bhaskar Reddy

Chairman Sanskrithi School of Business



Dr. Balakrishna
PRINCIPAL
Sanskrithi School of Business,
Beedupalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.



GOVERNMENT OF INDIA
MINISTRY OF CORPORATE AFFAIRS

Central Registration Centre

Certificate of Incorporation

[Pursuant to sub-section (2) of section 7 and sub-section (1) of section 8 of the Companies Act, 2013 (18 of 2013) and rule 18 of the Companies (Incorporation) Rules, 2014]

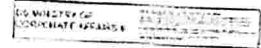
I hereby certify that SAI SANSKRITH KNOWLEDGE PARK (OPC) PRIVATE LIMITED is incorporated on this Eighth day of October Two thousand twenty under the Companies Act, 2013 (18 of 2013) and that the company is limited by shares.

The Corporate Identity Number of the company is U80301AP2020OPC115997.

The Permanent Account Number (PAN) of the company is ABEC56113Q

The Tax Deduction and Collection Account Number (TAN) of the company is VPNS18400E

Given under my hand at Manesar this Eighth day of October Two thousand twenty.



Digital Signature Certificate

Mr MANGAL RAM MEENA

Deputy Registrar Of Companies

For and on behalf of the Jurisdictional Registrar of Companies

Registrar of Companies

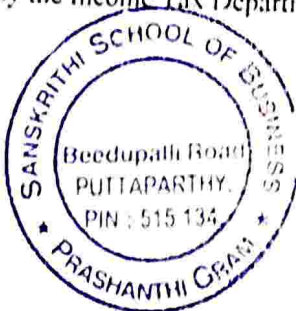
Central Registration Centre

Disclaimer: This certificate only evidences incorporation of the company on the basis of documents and declarations of the applicant(s). This certificate is neither a license nor permission to conduct business or solicit deposits or funds from public. Permission of sector regulator is necessary wherever required. Registration status and other details of the company can be verified on www.mca.gov.in

Mailing Address as per record available in Registrar of Companies office:

SAI SANSKRITH KNOWLEDGE PARK (OPC) PRIVATE LIMITED
C/O B PARTHASARATHI, DOOR NO. 16-408D, BEEDUPALLI ROAD,
BEHIND SSS HOSPITAL, PUTTAPARTHI, Anantapur, Andhra Pradesh,
India, 515134

* as issued by the Income Tax Department



Dr. Balakrishna
PRINCIPAL

Sanskriti School of Business,
Beedupalli Road, Prashanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.

MEMORANDUM OF UNDERSTANDING (MoU)

BETWEEN

**SANSKRITHI SCHOOL OF BUSINESS
AND
SAI SANSKRITI KNOWLEDGE PARK PRIVATE LIMITED**

This Memorandum of Understanding (hereinafter called as the 'MoU') is entered into on this the 9th day of September Month 2021 by and between.

SANSKRITHI SCHOOL OF BUSINESS, the First Party represented herein by its Principal / Director / Head of Institution **SANSKRITHI SCHOOL OF BUSINESS**, And **SAI SANSKRITI KNOWLEDGE PARK PRIVATE LIMITED** The Second party, and represented herein by its Centre Head / Director / Managing Director Mr. Vijaybhaskar Reddy
WHEREAS:

A) First Party is a Higher Educational Institution named: **SANSKRITHI SCHOOL OF BUSINESS**,

B) First Party & Second Party believe that collaboration and co-operation between themselves will promote more effective use of each of their resources, and provide each of them with enhanced opportunities.

C) The Parties intent to cooperate and focus their efforts on cooperation within area of Skill Based Training, Education, Placement, Industrial Visit, Expert Lecture.

D) And **SAI SANSKRITI KNOWLEDGE PARK PRIVATE LIMITED**, the Second Party is engaged in Information Technology Business and Development

NOW THEREFORE, IN CONSIDERATION OF THE MUTUAL PROMISES SET FORTH IN THIS MOU, THE PARTIES HERETO AGREE AS FOLLOWS:

CLAUSE 1

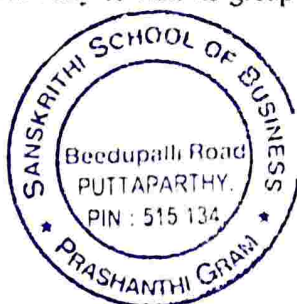
CO-OPERATION

- 1.1 Both Parties are united by common interests and objectives, and they shall establish co-operation.
- 1.2 First Party and Second Party co-operation will facilitate effective utilization of the intellectual capabilities.
- 1.3 The parties shall co-operate with each other and shall as promptly as is responsibly practical, relevant agreement.

CLAUSE 2

SCOPE OF THE MoU

2.1 Industrial Training & Visits: Industry and Institution interaction will provide an insight into the latest developments / requirements of the industries; the Second Party to permit the Faculty and Students of the First Party to visit its group companies and also involve in Industrial Training Programs for the First



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PRINCIPAL
Sanskrithi School of Business,
Beedupalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.

Party. This will provide confidence & smooth transition for students work. Also the Second party may register on the AICTE Internship Portal for the benefit of students.

2.2 Guest Lectures: Second Party to extend the necessary support to deliver guest lecturers to the students of the First Party on the technology trends and in house requirements.

2.3 Placement of trained students: second party will actively engage to help the delivery of the training and placement of the students of the first party on the technology trends and in house requirements.

2.4 There is no financial commitment on the part of the **SANSKRITHI SCHOOL OF BUSINESS**, the first party to take up any program mention in MoU. If there is any financial consideration, it will be dealt separately.

2.5 Both Parties to obtain all internal approvals, consents, permissions, and licenses of whatsoever nature required.

CLAUSE 3 VALIDITY

3.1 This Agreement will be valid until it is expressly terminated by either Party on mutually agreed terms, during which period, the Second Part.

CLAUSE 4

RELATIONSHIP BETWEEN THE PARTIES

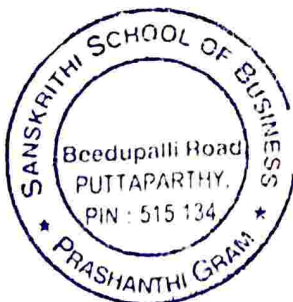
5.1 It is expressly agreed that First Party and Second Party are acting under this MOU as independent contractors, and the relationship established under this MOU shall not be construed as a partnership.

First Party

Second Party

Centre Head
PRINCIPAL

Sanskriti School of Business,
Beedupalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.



Dr. Balakrishnan
PRINCIPAL
Sanskriti School of Business,
Beedupalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.

AGREEMENT DRAFT

This agreement is entered into on this 06/08/2021 by and between Sanskrithi School of Business and INDIASPARK (OPC) PRIVATE LIMITED a company incorporated under Companies Act having its registered office at Ocus Technopolis Tower, Gurgaon, Haryana 122001 as party on the first part and Sanskrithi School of Business, Beedupalli Knowledge Park, Prasanthigram, Puttaparthi – 51534, Anantapur District, Andhra Pradesh as party on the second part. The terms of this agreement shall begin on 06.08.21 and shall continue through its termination date.

That the party on the first part would like to create awareness and promote Open P-Tech program, an IBM Skills Build (online learning program) as the platform of choice for students to equip themselves with latest technologies and shape their careers on the early years of their education.

That the party on the first part will promote Open P-Tech program, IBM Skills Build Program in colleges by enrolling college students from bachelors/master's program by conducting online webinars/workshops for students and supporting them in completing the recommended course in Open P-Tech program.

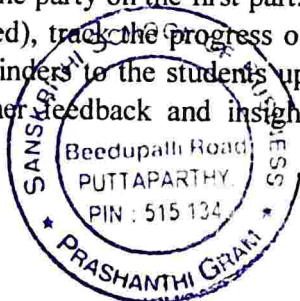
That the party on the first part advocate STEM methodology of teaching to promote love of learning, encouraging students to engage with the design and make process, solving problems and giving voices to both their creativity and critical thinking. That the enrollment to the scheme would be totally free of cost for students and the college. No financial liabilities would be incurred to both the students or colleges

Confidentiality: None of the information exchanged between the parties in connection with this Agreement is expected to be confidential. Should the parties wish to exchange confidential information in connection with this Agreement.

Data Privacy: The access and use of Personal data of the user by either Party, shall be governed by the Data Protection Legislation. "Data Protection Legislation" shall mean any applicable law relating to the processing, privacy and use of Personal Data (as defined herein below), as applicable to either Party under this Agreement, including the Information Technology Act, 2000 and Information Technology (Reasonable Security Practices and Procedures and Sensitive Personal Data or Information) Rules, 2011 and any amendments thereof. "Personal Data" has the meaning given in the applicable Data Protection Legislation from time to time.

IBM will treat all Personal Data provided by Partner to IBM ("Partner's Personal Data") as confidential by not disclosing it except to IBM employees and contractors and only to the extent necessary to execute this Agreement. IBM, its affiliates, and contractors of either may access and use NPO's Personal Data solely for the purpose of executing this Agreement.

That the project timeline would be for 3 months and the party on the first part would strategize and execute online engagement sessions/college visits on a need to basis, evaluated by the party on the first part. The PARTY will enroll students (both individual and institution based), track the progress of students and gather critical analytical insights, send periodical reminders to the students updating their course progress status, communicate to students to gather feedback and insights about Open P-Tech program, to improve the Open P-tech



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PRINCIPAL

Sanskrithi School of Business,
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program, and to support students and administrative capacities such as password generation and query resolution.

That the party on the second part will provide student details (names, contact details including phone number and email ids of students and one parent or guardian), an anchoring teacher/coordinator/administrator to coordinate with the party on the first part.

That the party on the second part will ensure that the recommended courses advised by the party on the first part would be completed within the stipulated time frame.

The undersigned parties agree in regard to the terms outlined above. This agreement shall be governed under the jurisdiction of the Tamil Nadu.

On Behalf of the Party on the First Part

Roopa Tanti

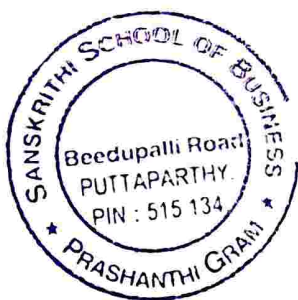
Roopa Tanti
CEO
INDIASPARK (OPC) Private Limited

On Behalf of the Party on the Second Part

Doroo

Name & Signature of Registrar

SANSKRITHI SCHOOL OF BUSINESS
(NAME OF THE INSTITUTION)



Dr. Balakrishna
PRINCIPAL
Sanskriti School of Business,
Beedupalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.

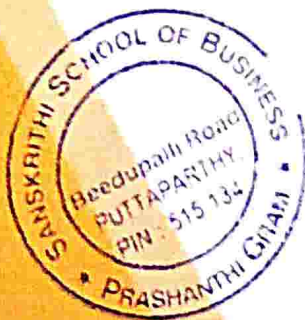
30th MAY 2021

MEMORANDUM OF
UNDERSTANDING

Sanskrithi School Of
Business, Andhra Pradesh



GRYPHON
CADEMY
LET'S BRIDGE THE GAP



Dr. Balakrishna
PRINCIPAL

Sanskrithi School of Business,
Beedupalli Road, Prashanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.

This Binding Memorandum of Understanding (hereinafter "Memorandum" or MOU") is

Dated: 01-06-2021.

BETWEEN

Sanskriti School Of Business, Andhra Pradesh

AND

Gryphon Academy Pvt. Ltd. having its registered office at Office No. 301, Seasons Business square, Naiknavare, Seasons road, Sanewadi, Aundh, Pune, Maharashtra

WHEREAS

- The parties are interested in working together in connection with the Purpose which is described in this Memorandum.
- This Memorandum set out the initial relationship between the Parties as well as the respective rights and responsibilities of each Party.
- Each Party respectively is expected to act in good faith in accordance with this Memorandum.

NOW THEREFORE IN CONSIDERATION OF the premises and the mutual covenants set forth herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto covenant and agree as follows:



Dr. Balakrishna

PRINCIPAL

Sanskriti School of Business,
Beedupalli Road, Prashanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.



PROJECT AND PURPOSE

- The Parties intend to investigate the prospect of working together and/or to actually work together, on a project which will be referred to as Training and Placement ("the Project").

The Project has the following purpose ("the Purpose"): Training and Placement of students of Sanskrithi School Of Engineering, Andhra Pradesh .

BINDING

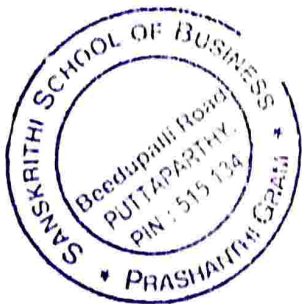
- The Parties hereby acknowledge and agree that: The terms of this Memorandum are intended to be legally binding on the Parties hereto.

CHANGES TO MEMORANDUM

- This Memorandum may be amended at any time by agreement between the Parties.
- Any changes to the Memorandum must be made in writing and signed by the Parties.

GENERAL OBLIGATIONS

- Notwithstanding the non-binding nature of this Memorandum, the Parties will act in good faith and will use their best endeavors to achieve the Purpose and to give effect to the terms of this Memorandum.
- The Parties hereby acknowledge and agree that they will each respectively perform all acts and execute all documents as reasonably required in order to give effect to the terms of this Memorandum.
- Each Party agrees to cooperate in the spirit of mutual understanding and goodwill in order to develop the Parties'
- Relationships with one another and in order to pursue the Purpose.



Dr. Balakrishna
PRINCIPAL

Sanskriti School of Business,
Beedupalli Road, Prashanthi Gram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.



ROLES OF PARTIES

(A) Gryphon Academy Pvt. Ltd. will have the following obligations in relation to the project:

- Gryphon will prepare students of Engineering according to the company requirements Gryphon will ensure good number of opportunity for students to get placed.
- End to end Placement support will be provided which will include Training & Placement including industry expert guest lectures.
- Our trainers will conduct regular evaluation through test series and demo.
- Interviews. (Test Series - Exclusive of the training hours)
- First Party and Second Party mutually will use their discretion with regard to all placement activities.
- Second Party will be represented as the main sourcing body.
- First Party will provide all the back end support.
- Gryphon will provide assistance to get internship to students.
- Placement support will start from 7th semester for a period of one year.

Payment terms and conditions would be as follows:

Training + Placement Services

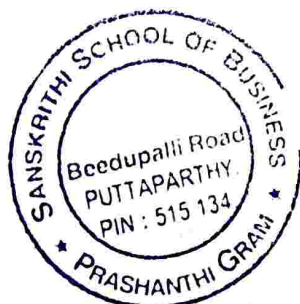
Course	Student Strength	Cost per student	Training skills	Training hours
1 st & 2 nd yr MBA	150	5500+ 18% GST	Softskill + Aptitude+Technical	100

Aptitude, Soft skills, Customized Technical Trainings & Placement Services.

** Note

- Technical Training would be for 20 Hrs per batch
- Soft Skills Trainings would be for 40 Hrs per batch
- Aptitude Trainings would be for 40 Hrs per batch

Terms: 50% Advance before commencement of training (Rs. 4,12,500/- + 18% GST) and 50% (Rs. 4,12,500/- + 18% GST) after the completion of 50% of Trainings.



Dr. Balakrishna
PRINCIPAL
 Sanskrithi School of Business,
 Beedupalli Road, Prasanthigram,
 PUTTAPARTHI - 515134,
 Ananthapuramu (Dt.) A.P.



TIMING AND DURATION OF PROJECT

This Memorandum commences on 01-06-2021.

The Parties will negotiate in good faith in order to sign a final and legally binding agreement in relation to the Project ("the Agreement") on or before 01-05-2022.

This Memorandum will remain in effect until the mentioned training hours however placement support for the budgeted batch will start 7th semester onwards and continue for one year thereafter.

GOVERNING LAW

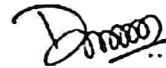
This MOU and all issues arising out of the same shall be construed in accordance with the laws of India.

SIGNED BY THE PARTIES THIS

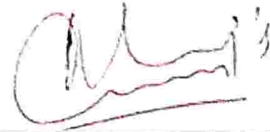


Mrs. Ummemain Ansari

CEO – Gryphon Academy



Dr. Bala Koteswari
Dean Academics



Mr. Shashi Bhat

Founder Director – Gryphon Academy



Dr. Balakoteswari
PRINCIPAL
Sanskriti School of Business,
Beedupalli Road, Prashanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.



shashi@gryphonacademy.co.in



+91 7875895160



www.gryphonacademy.co.in



July 1st, 2021

To,
The Principal
Sanskriti School of Business (SSB)
Prasanthigram, Puttaparthi, Andhra Pradesh

Subject: Proposal for Emotional and Mental Wellbeing Services for Sanskriti School of Business (SSB)

Dear Sir/ Madam,

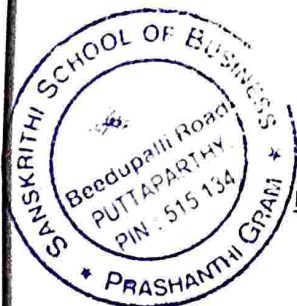
Greetings from SkillingIndia and Peakmind.

Further to our discussions earlier, and in light of the current pandemic, SkillingIndia's brings a very special offer to your institution to participate in **Peakmind Faculty Emotional Empowerment Program**. (SkillingIndia and Peakmind jointly referred to as "We" or "Us"). Peakmind is an emotional empowerment partner offering innovative and holistic emotional upskilling and mental wellbeing solutions, resulting in a positive personality, higher wellbeing score, engagement & productivity. Peakmind is a part of Purnatvam Learning Solutions Private Limited.

In the current pandemic, almost everyone around us has seen a loved one go through unprecedented levels of negative emotions like stress, fear, anxiety, anger, helplessness, grief etc. and/ or has gone through this personally. Esteemed faculty members are bearing a lot of this stress themselves as well as facing this among their students. To alleviate this for our esteemed faculty members, and to help develop skills for positivity, the "PeakMind Faculty Emotional Empowerment Program", based on positive psychology, shall be offered complimentary to your faculty members by Peakmind for an initial period of 6 months.

PeakMind Faculty Emotional Empowerment Program includes the following:

- **Helpline for Emotional counselling & coaching** to provide a confidential service for faculty, to talk about issues troubling them and allowing counsellors to help them find solution to their problems on a convenient medium
 - Peakmind counsellors shall provide counselling via video meet or telephone.
 - Faculty can connect with a counsellor directly on a helpline number.
- **Live webinars / workshops/ Faculty Development Programs** on selected topics for emotional capability building
 - One complimentary workshop for your faculty members within 2 weeks of the start of the program on one of these topics - Stress management/ Anxiety management/ Burnout prevention/ Time management/ Covid care amidst WFH challenges. Faculty will also be guided about the services.
 - At least 1 workshop shall be organized by us every month open to faculty of all participating institutions. Topics may be suggested by institutions.



Dr. Balakrishnan
PRINCIPAL

Purnatvam Learning Solutions Private Limited

Registered Office: YSR Mansion, Site No. 12, 4th Floor, Ambalipura, Bellandur, Bengaluru, Karnataka 560102. | CIN: U80903KA2020PTC131589
Sarjapura Road Bangalore 560102. | CIN: U80903KA2020PTC131589
Phone: 9886970708, 9845065733 | Email: hello@peakmind.in | www.peakmind.in

Sanskriti School of Business,
Beedupalli Road, Prasanthigram,
Puttaparthi - 515134,
Ananthapuramu (Dt.) A.P.



- Access to PeakMind Wellness Learning portal (Open content) for all faculty, including access to expert content (articles, blogs), recorded webinars, experts talks, assessments, guided relevant video content to drive awareness and self-learning towards positivity and wellness. A daily dose of positivity shall also be shared by email.
- Selected e-learning programs shall be provided complimentary to the faculty members by Peakmind and SkillingIndia. Access to these programs will be enabled on the SkillingIndia Learning Portal and mobile app.

Notes:

1. PeakMind Faculty Emotional Empowerment Program shall be complimentary for an initial period of 6 months due to the pandemic, and available to all faculty members of the school irrespective of department.
2. Peakmind offers various paid services. Partner Institution and faculty shall also be eligible to avail these services at deeply discounted prices if they so require as per Annexure.
3. Peakmind conducts various emotional upskilling programs for students, and these are offered through SkillingIndia. At Institution request, we shall be glad to conduct a trial workshop for the students.
4. Detailed Terms and Conditions are mentioned in Annexure 1.

We request you to kindly accept this gesture, and allow Peakmind to be an Emotional Wellness Partner for your Institution. Please return a signed copy with a signature on this page and Annexure.

Yours truly,
For Purnatvam Learning Solutions Pvt. Ltd.

Manish Chowdhary
Founder and Director



Accepted

(DR. BALA KOTESWARI)

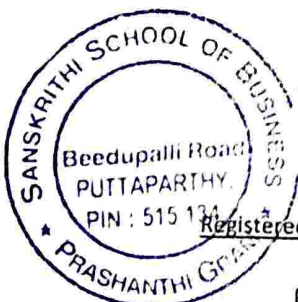
Name, Designation and College Seal

PRINCIPAL

Sanskriti School of Business,
Beedupalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.

PRINCIPAL

Sanskriti School of Business,
Beedupalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.



Purnatvam Learning Solutions Private Limited

Registered Office: YSR Mansion, Site No. 12, 4th Floor, Ambalipura, Bellandur, L/m Opp to Total Mall,
Sarjapura Road Bangalore 560102. | CIN: U80903KA2020PTC131589

Phone: 9886970708, 9845065733 | Email: hello@peakmind.in | www.peakmind.in

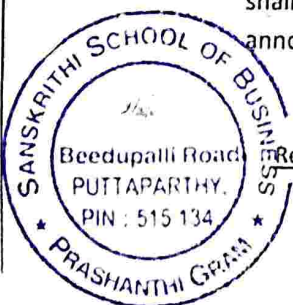
Annexure 1

Terms and Conditions:

1. Wellbeing session shall primarily include Individual and family assessment, counselling and therapy for personal, marital, family, relationship, work-related, alcohol and substance abuse problems that in the judgment of Peakmind meet community standards of practice. The private counselling sessions can be a combination of telephonic or video assistance, as per preference of the employee.
2. Helpline for Emotional counselling & coaching shall be available from 10 am to 8 pm on weekdays.
3. The services provided by the counsellors to the employees will be confidential in nature, where the details regarding the employees as well as their issues shall not be disclosed for any purpose and shall be kept confidential. In case of any **extreme or emergency situation (SOS)**, client or concerned person will be notified with the details of the case with expected action items.
4. Peakmind shall provide referrals to professional mental health agencies, practitioners and programs, for any employee whose problem in the judgment of Peakmind, is of a type and level of severity to require a professional diagnostic evaluation and/ or consideration of medical intervention of an emergency or nonemergency basis.
5. A session is defined as either a 'telephonic consultation' or a "video consultation" as preferred by the employee of upto 1 hour in duration to discuss, identify and evaluate the employee's issues. No shows for a scheduled session shall be counted as a session.
6. The assessment and evaluation of problems shall be made by a professional who is trained and skilled in assessing specific problem areas including but not limited to substance abuse (drugs and alcohol) and marital, family, emotional or psychological difficulties.
7. Peakmind counsellor shall provide crisis counselling for employees or make reference to appropriate facility or community agency.
8. Peakmind services will be provided in English as a preferred language. Peakmind shall on a best effort basis attempt to match the employee to a regional language wellness counsellor.
9. Access to Peakmind services not explicitly captured in scope are not included.
10. Institution shall facilitate faculty connect to ensure services can be delivered effectively.
11. Peakmind offers a number of paid services that may be availed. As a special gesture, the below mentioned services will be available at a discounted price for your Institution:

Service	Price	Discounted Price for institutions/ faculty
1:1 Scheduled Emotional Wellness Counselling Sessions	Rs 2000 per session of upto 1 hour	Rs 500 per session, payable directly while booking
Live Webinar/ workshop (upto 2 hours each)	Rs 10,000 + GST per workshop	Rs 5,000 + GST per workshop

12. Availing any paid services is not necessary to participate in the PeakMind Faculty Emotional Empowerment Program
13. If the partner Institution is charging a fee for the FDP conducted by Peakmind, a portion of the same shall be shared with Peakmind. This shall be mutually discussed and agreed upon before the FDP is announced.



Purnatvam Learning Solutions Private Limited

Registered Office: YSR Mansion, Site No. 12, 4th Floor, Ambalipura, Bengaluru - 560012

Sarjapura Road Bangalore 560102. | CIN: U80903KA2020PTC131589

Phone: 9886970708, 9845065733 | Email: hello@peakmind.in | www.peakmind.in

Dr. Balakrishna
PRINCIPAL

Sanskrithi School of Business,
Beedupalli Road, Prashanthi Gram,
Puttaparthi - 515134,
Ananthapuramu (Dt.) A.P.

Other Terms:

- 1) **INTELLECTUAL PROPERTY** - Nothing contained in this Proposal and Agreement shall, by express grant, implication, Estoppel or otherwise, create in either Party any right, title, interest, or license in or to the intellectual property (including but not limited to know-how, inventions, patents, copy rights and designs) of the other Party.
- 2) **Term:** This Proposal and Agreement will be valid for 6 months, and may be extended on mutual agreement in writing.
- 3) **Limitation of Liability:** The Liability of Purnatvam Learning Solutions Pvt Ltd. in any case shall be limited to actual fees billed and paid by client in the previous 3 month period.
- 4) It is expressly agreed that both parties are acting as independent contractors, and the relationship established under this Proposal shall not be construed as a partnership. Neither Party is authorized to use the other Party's name in any way, to make any representations or create any obligation or liability, expressed or implied, on behalf of the other Party, without the prior written consent of the other Party. Neither Party shall have, nor represent itself as having, any authority under the terms of this Proposal to make agreements of any kind in the name of or binding upon the other Party, to pledge the other Party's credit, or to extend credit on behalf of the other Party.
- 5) Peakmind shall be free to include Institution in its client list on its website and other collateral and give its reference to other similar institutions. Similarly, Institution may also include SkillingIndia and Peakmind in their website, annual report, yearbook etc as appropriate in reference to services provided.
- 6) The Services may be terminated for any reason by either Party by giving a 90 days notice to the other Party. In case of early termination, annual eligibility of sessions and webinars shall be pro-rated to the period of contract, and excess sessions will be billed as per pricing mentioned under Variable Fee on Usage Basis.
- 7) Each Party is responsible for its own compliances with relevant laws.
- 8) If any provisions are held by a court of competent jurisdiction to be illegal or invalid, the remaining provisions shall remain in full force and effect.
- 9) This Proposal and Agreement shall be construed and controlled by the laws of the India and the Courts at Bangalore shall have the exclusive jurisdiction the adjudicate upon any matter arising from the present Proposal and Agreement. Any divergence or difference derived from the interpretation or application of the Proposal and Agreement may also be resolved by arbitration between the parties as per the Arbitration Act, 1996. The place of the arbitration shall be at Bangalore.



Accepted

(DR. BALA KOTESWARI)

Name, Designation and Institution Seal

PRINCIPALSanskriti School of Business,
Boodupalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.

Purnatvam Learning Solutions Private Limited

Registered Office: YSR Mansion, Site No. 12, 4th Floor, Amballipura, Bellandur, L/H Opp to Total Mall,
Sarjapura Road Bangalore 560102. | CIN: U80903KA2020PTC19589
Phone: 9886970708, 9845065733 | Email: hello@peakmind.in | www.peakmind.in

Sanskriti School of Business,
Boodupalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.



London School of
DIGITAL BUSINESS

MEMORANDUM OF UNDERSTANDING For ASSOCIATE MEMBERSHIP

This memorandum of understanding, (hereinafter referred to as MOU), is made and executed on
The 3rd Day of March 2022

This MOU is entered into with:

NAME : SANSKRITHI SCHOOL OF BUSINESS

ADDRESS : Behind Sathyasai SuperSpeciality Hospital, Beedupalli Knowledge Park, Prashanthigram,
Puttaparthi - 515134, Anantapur, Andhra Pradesh, India

REGISTRATION : Recognised By AICTE, Government Of India, Affiliated To JNTU, Anantapur, Andhra
Pradesh, India

Registration Number: 1-11152131

(Herewith referred to as the "SSB")

And

NAME : London School of DIGITAL BUSINESS Limited

ADDRESS : 152-160 Kemp House, City Road, London EC1V 2NX United Kingdom

REGISTRATION : LSDB is a legally registered entity in the UK under SIC 85590 & 63990.

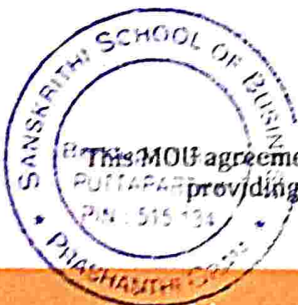
Registration Number: 10812367

(Herewith referred to as the "LSDB")

LSDB is a global brand in Relevant Digital Essentials and Marketing courses ONLINE that helps
candidates apply digital skills in their own domain or make a career in digital.

The needs, professional constraints, the code of conduct and many other factors concerning to
brand building and marketing of a management student would be different to a medical or
engineering student. We are the pioneers in offering digital essential online courses specifically for
students designed for their specific domain.

This gives us pride to offer the world's most advanced and unique training programs that stands
well with our brand.



PURPOSE OF THIS MOU

This MOU agreement is designed with the purpose of association with a college / University for
providing training in the field of Digital and the terms and conditions thereby.

Dr. Balakrishna
PRINCIPAL

Sanskriti School of Business,
Beedupalli Road, Prashanthigram,
Puttaparthi - 515134,
Anantapuramu (Dt.) A.P.

Address: 152-160 Kemp House, City Road, London EC1V 2NX



London School of
DIGITAL BUSINESS

MOU for Associate Membership

1. LSDB welcomes Associate Institute's keen desire to associate with as the representative for their region in connection with the promotion and sale of the LSDB Products under the terms and conditions of this Agreement;

It is agreed between LSDB and the Associate Institute that:

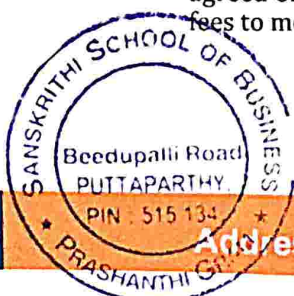
LSDB will undergo a collaborative linkage with the Associate Institute, with the following objectives:

1. This MOU offers and outlines the Associate institute an association program from LSDB for 12 months.
2. The features of this association program are detailed in the document named as 'OFFER LETTER ASSOCIATE'. The add-on features to the association program may change on time-to-time basis. We keep adding new features to improve the benefits of the program.
3. LSDB will work towards familiarizing the member of the Associate institute with the Digital Essentials, Digital Marketing and related online courses available with LSDB.
4. As a topic of important and specific consideration, LSDB will offer the online courses to the members of Associate Institution. 25% of the actual fees collected from the students will be retained by the Associate Institute as earnings.
5. There is no minimum members/students or maximum members/students required to be eligible for your institution to be eligible for the earnings.
6. LSDB offers variety of courses in the field of Digital that are offered in the form of various course packages. All details of these courses will be shared with the institution / students. We do not encourage this however in case, students enrol directly with us for any of the courses and make payments then the earnings of 25% will be passed on to the Associate Institution as agreed.
7. LSDB will involve members/students of the Associate Institution in the various practical aspects of the course and activities that cover various dimensions of a digital business.
8. LSDB will also give the members/students of the Associate Institution access to the LSDB's own portal which might help in their career growth.
9. LSDB will also inform the members/students about the regional / international conferences if they wish to attend. In case of such events organized by LSDB in technical collaboration with the Associate Institute, the Associate institute will have the liberty to use LSDB's Logo, LSDB's name on posters and other promotional material only. The participation / certification fee for organizing and conducting such events will be discussed and shared as agreed on case to case basis. The associate institute can keep an appropriate portion of the fees to meet out its official, contingency and organization expenses.

Dr. Balakrishnan

PRINCIPAL

Sanskriti School of Business,
Beedupalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.



Address: 152-160 Kemp House, City Road, London EC1V 2NX



London School of DIGITAL BUSINESS

Note, this agreement is not a permission to issue any Certificate on behalf of LSDB without a prior consent.

10. LSDB as part of their study program may give internships / project work / assignments to the students. The work carried out in such programs will remain under the rights of LSDB and code of confidentiality.
11. LSDB continuously works on New Development Initiatives; hence, as a part of this MOU, if members/students from the Associate Institute are involved in any way LSDB will own all the rights and authority of the same.

This MOU, unless cancelled by mutual written consent of both the institutes shall continue to be effective along with the amendments made on time-to-time basis.

2. Associate Membership

2.1 LSDB offers annual Associate Membership for a mutually rewarding engagement.

2.2 Associate Institute shall be solely responsible for (i) all investments made and expenses incurred in connection with the establishment or operation of its business, including without limitation for the performance of this Agreement, and (ii) all agreements concluded with its employees, representatives, and students. Associate Institute's employees shall at all times remain employees of Associate Institute, and Associate Institute shall be solely responsible for their compensation, benefits, and taxes.

3. LSDB's Obligations

3.1 LSDB will provide Associate Institute with promotional and sales material relating to the LSDB Products.

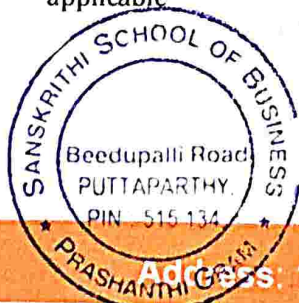
3.2 LSDB will provide Associate Institute with sales assistance. Such assistance may include technical support, online meetings with customers and online product demonstrations.

3.3 LSDB will provide Associate Institute with the required training.

3.4 All LSDB offer letters/proposals and prices are valid only for the month they are published. Please be aware that price lists and terms and conditions of various proposals are likely to change in the new calendar month. LSDB will provide BA with the required updated documents when requested.

4. Compensation

4.1 **Taxes:** All sums payable under this Agreement are exclusive of any value added tax or other applicable



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London School of DIGITAL BUSINESS

sales tax, which shall be included in any relevant calculation, and where any withholding tax or similar deduction is required to be made under law, the sum in question shall be paid net of that deduction.

4.1.1 A claim to any compensation shall exist only after receipt of the payment by the LSDB and only in proportion to the amount received. The payments will be processed after the cool-off period of 30 days from the date of the payment. International payments may incur bank charges.

4.2 Other benefits :Non-Monetary

Associate Institute's branding

After appointment, Associate Institute can announce to that you are an Associate of LSDB, UK for your area. This will bring Associate Institute direct and indirect branding benefits.

Associate Institute will receive free/discounted entry passes for the International conferences and other high profile networking events / summits / premium webinars.

Associate Institute will receive free/discounted courses from LSDB for own use as well as for their audience for promotional purposes.

LSDB brings a lots of strategies for Associate Institute's growth and mutual benefits.

5. Brand Associate Institute's Duties

5.1 Associate Institute agrees to engage in the best and commercially reasonable efforts for LSDB in accordance with the terms of this Agreement. Associate Institute further agrees to provide their services in a professional and diligent manner consistent with industry standards and good business practice, using efforts required in in-person events, promotional social media and various marketing campaigns.

5.2 Associate Institute must achieve a level of knowledge and competency with respect to the LSDB Products sufficient to enable Associate Institute to perform its obligations under this Agreement, including the ability to independently use, share and conduct demonstrations of the LSDB Products.

5.3 Associate Institute should share the content created by LSDB with their audience and not required to create any content. If required, Associate Institute will be allowed to create original content that is honest and factual. Associate Institute will seek approval for any promotional text, image and/or other creative elements prior to the Associate Institute uploading or publishing the content. The approved content shall be shared by the Associate Institute to their agreed upon audience.

6. Code-of-conduct for the Associate Institute

6.1 **Share true and approved information :** The Associate Institute is required to share the benefits of the LSDB Products. The Associate Institute is strictly prohibited from making any claim not approved by LSDB. The Associate Institute may not prescribe, recommend, communicate or advise using the LSDB Products for use other than those advised by the LSDB. The Associate



Dr. Balakrishnan
PRINCIPAL

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Address: 152-160 Kemp House, City Road, London EC2V 2AA



London School of DIGITAL BUSINESS

Institute may not make any claim of any kind without the express written permission of the LSDB. The Associate Institute is encouraged to highlight the benefits of the LSDB Products, and provide an honest opinion of the LSDB Products, their use and the Associate Institute's personal experience with them.

6.2 Similar Agreements. Associate Institute must inform LSDB of any existing representation, agency, marketing, Association or similar agreements between Associate Institute and any other entity or person relating to products similar to the LSDB Products, and must promptly inform LSDB of any such future agreements. If any such agreement conflicts with this Agreement or otherwise negatively affects LSDB's interests, LSDB shall have the right to immediately terminate this Agreement.

6.3 Legal. Associate Institute must notify LSDB in writing of any claim, legal action or unauthorised use relating to the LSDB Products or that may affect LSDB's interests. Associate Institute must comply with all applicable laws and regulations of their land, and must notify LSDB of any applicable legal requirements within five (5) days of learning about such legal action or requirements.

6.4 Ethical Conduct

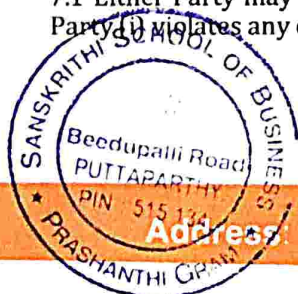
Associate Institute must conform to and maintain the highest ethical business standards, and must always act in a manner that reflects favourably upon LSDB and does not dilute or harm LSDB's name or reputation. If the Associate Institute recommend, tell or advise using any LSDB Products or Brand to any Customers under any false claims, the Associate Institute will be held solely liable for that Customer as the LSDB will not be held liable under this Agreement.

Associate Institute must not engage in the following activities without LSDB's prior written consent:

- Incur any liability on behalf of LSDB, or in any way pledge LSDB's credit or accept any order or make any contract binding on LSDB
- Make any promise or representation, or give any warranty or guarantee, on behalf of LSDB or in relation to the LSDB Products;
- Offer the LSDB Products for sale at prices or under terms and conditions different from the official prices and terms and conditions of the LSDB without consent;
- Receive funds on behalf of LSDB without consent (but if any funds are received by Associate Institute, Associate Institute shall hold such funds in trust for LSDB and send them to LSDB within three (30) days of receipt);
- Promote, represent, solicit sales for, sell, or otherwise distribute, directly or indirectly, any products that are similar to and compete with the LSDB Products;
- Promote, represent, solicit sales for, sell, or otherwise offer, directly or indirectly, any services that are similar to and/or compete with the LSDB Services or otherwise negatively impact LSDB's business or revenues.

7. Termination

7.1 Either Party may terminate this Agreement upon written notice to the other Party if the other Party violates any covenant, agreement, representation, or warranty contained herein in any



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Address: 152-160 Kemp House, City Road, London EC1V 2NX



London School of DIGITAL BUSINESS

material respect, or (ii) defaults or fails to perform any of its obligations or agreements hereunder in any material respect, which violation, default, or failure is not cured within thirty (30) days after notice thereof from the non-defaulting party.

7.2 Termination without Cause. Either Party may terminate this Agreement without cause upon thirty (30) days' written notice to the other Party.

7.3 Associate Institute's Duties on Termination

Associate Institute will use ensure that the minimum of disruption to students / Customers;

Associate Institute will cease acting as LSDB's Brand Associate Institute, and will cease any marketing or promotional activities for the LSDB Products;

Associate Institute will cease all use of any property, documents, materials, and information provided under, created for, or otherwise related to this Agreement, including the LSDB Products, advertising and promotional materials, LSDB's Confidential Information, customer information and LSDB's Trademarks and other Intellectual Property; Associate Institute will return or destroy all, at LSDB's option.

7.4 LSDB will pay Associate Institute compensation in accordance with this Agreement on payments received prior to expiration or termination.

8. Confidentiality, Ownership, Non-Compete and Non-Solicitation

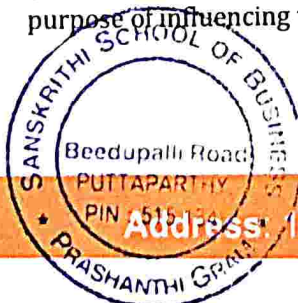
8.1 Confidential Information. Both parties will use the other's Confidential Information only as necessary to fulfil its obligations under this Agreement. Both parties will promptly notify the other party of any unauthorised use or disclosure of the other party's Confidential Information, will assist the other party in every reasonable way to retrieve any Confidential Information that was improperly used or disclosed, and will use its best efforts to mitigate the harm caused by the improper use or disclosure.

8.2 Ownership. This Agreement does not transfer any ownership rights to any of LSDB's Confidential Information. This Agreement is not a licence or other right is granted hereunder to Associate Institute.

Note, this agreement is not a permission to issue any Certificate on behalf of LSDB.

8.3 Non-Competition. During the Term of this Agreement, Associate Institute will not promote, represent, solicit sales for, sell, or otherwise distribute, directly or indirectly, any products that are similar to and compete with the LSDB Products.

8.4 Non-Solicitation. During the Term of this Agreement, and for a period of one (1) year after termination for any reason. Associate Institute will not, either directly or indirectly, solicit or communicate with LSDB's employees, agents, actual or potential customers, or suppliers for the purpose of influencing their employment or business relationship with LSDB.



Dr. Balakrishnan
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Address: 152-160 Kemp House, City Road, London EC1V 2NX



London School of DIGITAL BUSINESS

8.5 Associate Institute Representatives. Associate Institute will cause its employees, agents, and representatives to comply with the provisions of this section and will be liable for any violations thereof by its employees, agents, or representatives.

This MOU, unless cancelled by mutual written consent of both the institutes shall continue to be effective along with the amendments made on time-to-time basis.

For LSDB

Director, SACHIN PAREKH

For Associate Institute

NAME : DR. BALA KOTESWARI-
PRINCIPAL

LOCATION : SANSKRITHI SCHOOL OF BUSINESS,
PUTTAPARTHI, ANANTAPUR, ANDHRA PRADESH, INDIA



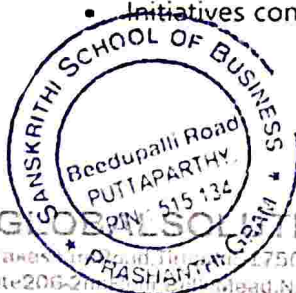
PRINCIPAL

Sanskriti School of Business,
Beedupalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.

Memorandum of Understanding

This Memorandum of Understanding (MoU) is made and entered into on 2021-2022 between Sanskrithi School of Business and Arwin Global Solutions.

1. Objective: The objective of this MoU is to establish a collaborative partnership between the Sanskrithi School of Business and Arwin Global Solutions to enhance educational opportunities, foster innovation, and promote professional development for the benefit of students and employees.
2. Areas of Cooperation: The Sanskrithi School of Business and Arwin Global Solutions agree to collaborate in the following areas:
 - Internship and co-op programs: Arwin Global Solutions will provide internship and co-op opportunities for college students, allowing them to gain practical experience in their respective fields.
 - Curriculum Development: Sanskrithi School of Business and Arwin Global Solutions will work together to develop industry-relevant curriculum, ensuring that students receive the necessary knowledge and skills required by the job market.
 - Guest lectures and workshops: Arwin Global Solutions will arrange guest lectures and workshops by industry experts, contributing to the academic enrichment of the students.
 - Research Projects: The College and the Company may engage in joint research projects and knowledge sharing, promoting innovation and technological advancements.
3. Responsibilities: a) The College agrees to:
 - Facilitate the selection and recommendation of qualified students for internships and co-op programs.
 - Incorporate industry feedback and recommendations into the curriculum development process.
 - Promote and publicize events and
 - Initiatives conducted in collaboration with the Company.



ARWING GLOBAL SOLUTIONS

India-100B, Prakesh Road, Tirupur, Tamil Nadu - 641 005, India. Phone: +91 77 99 15 15 99

USA-2162 Route 206-2nd Floor, Suite 206, NJ 08502, United States

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Phone: +1 989 324 2046
Email: info@arwinglobal.com

Dr. Balakrishnan
PRINCIPAL

Sanskriti School of Business,
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PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.



b) The Company agrees to:

- Provide meaningful and structured internships and co-op opportunities for students, ensuring appropriate mentorship and guidance.
- Support the College in curriculum development by sharing industry insights and offering subject matter expertise.
- Allocate resources and personnel for guest lectures, workshops, and research projects.

4. Duration and Termination: This MoU shall be valid for a period of 2021- 2022. Either party may terminate this MoU by providing a written notice of termination atleast 1 Month prior to the intended termination date.
5. Governing Law and Dispute Resolution: This MoU shall be governed by and construed in accordance with the laws of applicable jurisdiction. Any disputes arising out of or in connection with this MoU shall be settled amicably through negotiation and mutual agreement between the parties.
6. Confidentiality: The parties agree to treat all information shared during the course of this collaboration as confidential and shall not disclose it to any third party without prior written consent, except as required by law.
7. Entire Agreement: This MoU constitutes the entire understanding and agreement between the Sanskrithi School of Business and Arwin Global Solutions regarding the subject matter here of and supersedes all prior discussions, understandings, or agreements, whether oral or written.

ARWIN GLOBAL SOLUTIONS

By: R. Praneeth Reddy
Name: R. Praneeth Reddy
Title: Managing Director

Sanskriti School of Business

By: Dr. M. Balakoteswari
Name: DR. M. BALAKOTESWARI
Title: PRINCIPAL

PRINCIPAL

Sanskriti School of Business,
Beedupalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.



ARWINGLOBALSOLUTIONS

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DR. Balakoteswari
PRINCIPAL

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PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.



MEMORANDUM OF UNDERSTANDING (MOU)

Between

SANSKRITHI SCHOOL OF BUSINESS

&

Rubicon Skill Development Pvt. Ltd.

For Training students under Rubicon's Life Skills Program

This Memorandum of Understanding is made at Pune on 26th February 2022

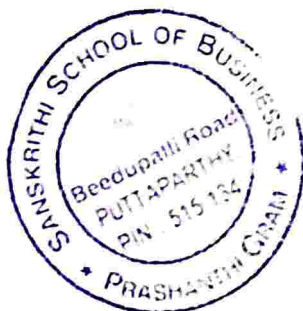
BETWEEN

here in after referred to as SANSKRITHI SCHOOL OF BUSINESS
(Which term shall so far as the context admits be deemed to mean and include its successors and
assignees) of the First Part,

AND

Rubicon Skill Development Private Limited a Company incorporated and registered under the Companies Act, 2013, having its Corporate office at 9th Floor, Tower 1, Fountainhead, Nagar Road, Vimannagar, Pune - 411014, Maharashtra, hereinafter referred to as "Rubicon" (which term shall so far as the context admits be deemed to mean and include its successors, administrators, executors and assignees) of the Second Part.

1. Introduction



Dr. B. K. S. Reddy
PRINCIPAL

Sanskriti School of Business,
Beedupalli Road, Prashanthi Gram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.

THE COLLEGE has decided to partner with RUBICON for the conduct of LifeSkills Program (hereinafter referred to as "Training Program") at THE COLLEGE.

2. THE COLLEGE Responsibilities:

- 2.1. Shall nominate one person with adequate accountability and responsibility to coordinate the Training Program. He / She would act as the single point of contact for the proposed Training Program.
- 2.2. Shall make available the infrastructure (including IT infrastructure, applications and connectivity) required to conduct the Training Program.
- 2.3. Shall provide all the support services and facilities to RUBICON during the conduct of the said Training Program. Adequate power backup through UPS and DG supplies during the training sessions
- 2.4. Shall coordinate with RUBICON and facilitate conduct of all the assessments including the assessment to be conducted by the external agency (if any) identified by RUBICON, as per schedule communicated by RUBICON.
- 2.5. Provide lodging, wherever available, as per the standards of RUBICON for faculty conducting the Training Programme for the total duration of the Training Program plus two days (one day prior and one day after closure). The lodging so planned to be provided should be with independent room (with attached toilet), regular water supply, clean, with access to boarding facilities, should have well lit approach and surroundings, have adequate safety & protection and peaceful environment.
- 2.6. Shall share the details of students in a prescribed format to ensure that there is no duplication of student data.
- 2.7. This is a multi-year program to create social impact. The college shall share few details to assess the impact of the program. For e.g. Placement details of trained students will be required to assess the impact of the program from one year to another year.

3. RUBICON Responsibilities:



Dr. Balakrishnan

PRINCIPAL

Sanskriti School of Business,
Beedupalli Road, Prashanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.

- 3.1. Will provide necessary training as per Training Program requirements and curriculum for delivery as per Annexure I to this MOU
- 3.2. Will provide suitable faculties for the training exclusive for classroom training/Virtual training
- 3.3. Will conduct assessment of its own and also arrange external assessment as required.

4. Other Terms & Conditions:

The following are other terms and conditions of engagement:

- 4.1. **Batch Size:** The batch size would need to be a min of 35 students and max of 50 students or as mutually agreed.
- 4.2. Each student would be made available for the Training Program for specified number of hours per day for the duration of the Training Program
- 4.3. **Pre-assessment & Selection:** RUBICON may carry out pre-assessment of the students who have applied for the course and shortlist the select candidates to undergo the Training Program. The final decision on selection of candidates eligible to take the Training Program shall be with RUBICON.

4.4. Training Program schedule:

4.4.1. Training Program scheduled commencement date is

4.5. Commercial:

4.5.1. Training Fees: The training Fees is as follows,

Since this is a CSR funded Program there is no fee payable by THE COLLEGE for this Training Program

4.5.2. Payment Terms
Not Applicable

4.6. Certification



Dr. Balakrishnan
PRINCIPAL
Sanskriti School of Business,
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PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.

Students who are successful in the assessment conducted by RUBICON shall be awarded a certificate post completion of the training program.

4.7. Term of engagement:

This MoU is valid from the date the MOU is made for a period of 3 (Three) years, however both parties agree that based on mutual agreement, the terms may be extended. Both parties also agree that terms may be renegotiated.

4.8. Limitations and Warranties :

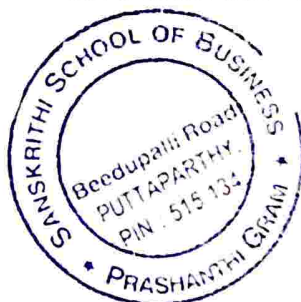
Both parties agree that it would be their endeavour to prevent any liability arising out of default or non-compliance of the MoU terms by the other party.

4.9. Termination:

- 4.9.1. Both parties can terminate the MoU with a prior written thirty (30) day notice on default of terms of non-adherence to any condition or responsibilities by the other party as outlined in this MoU in case such default is not rectified within such 30 days.
- 4.9.2. Each party shall be at liberty to terminate this MOU with a written notice period of 3 (three) months to the other party without any compensation and seeking legal redress.
- 4.9.3. Both parties also agree that it would be their professional endeavour that despite any termination of the MOU, progress would continue, without any prejudice to the ongoing Training Program, which would be without any hindrance and would be progressed for completion.

5. General Terms:

- 5.1. Both the parties may receive information proprietary to other party (the Confidential Information) in the course of performance of their obligations under this MOU. Confidential Information is not meant to include any information which (a) is publicly available (b) is rightfully received by the parties from third parties without accompanying secrecy obligations; (c) is already in either party's possession and was lawfully received from sources other than the parties or (d) is independently developed by the parties. The two bodies understand and acknowledge that the Confidential Information is valuable and confidential and agrees that it will at all times be kept in trust to be disclosed only to such persons as have a "need to know"



Dr. Bala Kataru
PRINCIPAL

**Sanskriti School of Business,
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PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.**

the same for the effective implementation of this MOU and that it will only be used by the parties for the benefit of others.

5.2. Both the parties understand and agree that all written or other tangible data and documentation developed or procured by the other party in performing its obligations under this MOU, whether in printed or electronic form, belongs to other party and that other party will have all rights, titles and interests therein.

5.3. Both parties shall not use the name and brand of other party in any advertisement or make any public announcement without the prior written approval of the other. However RUBICON will have the right to use the testimonials/stories/case studies of students/College/University who have been the part of the Training Program for promoting the Connect with Work Program.

6. Jurisdiction:

In the event of any litigation, the court of jurisdiction shall be Pune.

7. Indemnification

Both parties agree to indemnify each other and hold the other party harmless from and against any claim, loss, liability, or expense, including, but not limited to, damages, patent, and trademark infringement, costs and attorneys' fees, arising out of or in connection with any acts or omissions of their agents or employees, as related to the terms of this MoU.

Any claim, compensation, case initiated by any student against RUBICON/CSR DONOR in relation to the Training Program due to any acts or omissions of THE COLLEGE, RUBICON shall be defended and contested by THE COLLEGE at their sole expenses and cost keeping RUBICON/CSR DONOR indemnified from the same.

8. Limitation of Liability:

Except for the indemnification obligations, both parties agree that the liability would be limited to the amount of actual transactions between the two parties

9. Notices:



Dr. Balakrishnan

PRINCIPAL

Sanskriti School of Business,
Beedupalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu Dist - A.P.

Any notices under this MOU will be sent by certified or registered mail, return receipt requested, to the respective address of Parties as contained in this MOU. Such notice will be effective upon its mailing as specified.

10. Intellectual Property Rights

- 10.1. RUBICON explicitly warrants that it owns all the intellectual properties related to content in all formats, the technology framework and all other related objects and the THE COLLEGE has no rights to use the content and mode of delivery for any other purpose.
- 10.2. Each party hereby undertakes to inform the other party of any violation of Intellectual Property Rights or its unlawful use, under prevalent laws of India. Further, each of the party herein, agrees to co-operate with the other to the extent possible in the process of investigating such cases of any violation of Intellectual Property Rights or its unlawful use and taking legal action against the said infringement.
- 10.3. Upon expiration of this MoU, or two years period of time from the date of completion of the courses, whichever is later, each party hereby agrees that it shall not make any claim on the Trade Name or the copyrights of the other, which belongs exclusively to the other party, nor shall either party use any trade name which is deceptively or confusingly similar to the trade name of the other.

11. Force Majeure:

- 11.1. Neither party to this MOU shall be liable for any failure or delay on its part in performing any of its obligations under this MOU, if such failure or delay shall be result of or arising out of Force Majeure conditions and, provided that the party claiming Force Majeure shall use its best efforts to avoid or remove such cause of non-performance and shall fulfil and continue performance hereunder with the utmost dispatch whenever and to the extent such cause or causes are removed.



Dr. Balakrishnan
PRINCIPAL
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PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.

11.2. Any extraordinary event, which cannot be controlled by the parties, shall for the purpose of this MOU be considered as a Force Majeure event. Such events include acts of God, acts or omissions of any Government or agency thereof, compliance with rules, regulations or order of any Government Authority. Provided however, if either party claims that existence of any of the aforesaid conditions is delaying or disabling the performance by said party of its obligations under this MOU, such party shall give immediate notice to the other party of the existence of such conditions whose existence are claimed to delay or disable the performance of obligations as aforesaid.

IN WITNESS WHEREOF, to show their assent, the duly authorized representative of the parties hereto have signed the MoU and set their seals as below:-

Party of the First Part

For College Name

PRINCIPAL
Sanskriti School of Business,
Beedupalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
ANANTHAPURAM (Dt.) A.P.

SANSKRITHI SCHOOL OF BUSINESS



Signature of Authorised

[Signature]

Signatory :

Name of Authorised Signatory

DR. M. BALA KOTESWARI

Designation : PRINCIPAL

Witness

Signature of Witness

Signatory :

[Signature]

Name of Witness

K. Prashanthi

Designation : HOD




DR. Bala Koteswari
PRINCIPAL
Sanskriti School of Business,
Beedupalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.

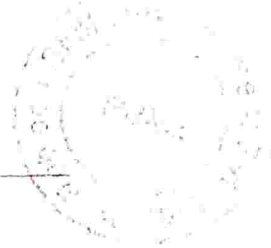
Party of the Second Part
Stamp of the Party:

For Rubicon Skill Development Pvt. Ltd.

Signature of Authorised
Signatory :
Name of Authorised Signatory



Pravir Kumar



Designation

Chief Executive Officer

Witness

Signature of Witness
Name of the Witness



Dipika Patil

Designation

Assistant Manager – Institutional Business

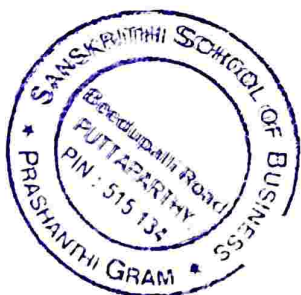

PRINCIPAL

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PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.



Annexure 1

New Hire Training/ Personality Development/ Employability Skills				
Sr. No.	Topic	Methodology	Learning Objectives	Duration
1	Expectation setting	Role play	To learn Industry expectations from freshers	1
2	Ice breaking	Introduction	To know more about the trainer & candidates	1
3	Organizational Structure	Case study	To learn Organizational structure	2
4	SWOT Analysis	Free speech	To identify their Strength/Weakness/Opportunities/Threat	2
5	Corporate Jargons	Presentation	To learn most commonly used words in corporates	1
6	Public Speaking	Extempore	To eliminate stage fear	2
7	Presentation Skills	Power Point presentation	To articulate your thoughts through Power point presentation	2
8	E-mail Etiquette	Presentation/Mock E-mails	To learn E-mail writing skills	2
9	Grooming	Presentation/Do's & Don'ts/Role play	Dress to impress/ Proximity/ Personal hygiene/	2
10	Body language	Role play	To learn positive body language	1
11	Telephone Etiquette	Role play/Mock Calls	To handle telephonic round of interview/ To learn call mechanics	2
12	Group Discussion	Group activity	To assess candidates' public speaking skills	2
13	Personal Interview	Mock Interviews	To perform well during interviews	4
				24 hrs.



Dr. Balakoteswari

PRINCIPAL

Sanskriti School of Business,
Beedupalli Road, Prasanthi Gram,
PUTTAPARTHI - 515134,
Ananthapuramu (E.A.P.)



**Memorandum of
Understanding
Between
Veterans India
and
SANSKRITHI SCHOOL OF
BUSINESS**



Dr. Balakrishna
PRINCIPAL

Sanskriti School of Business,
Beedupalli Road, Prashanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.



Date : 27/05/2023

This **MEMORANDUM OF UNDERSTANDING ("MOU")** is entered on 27th Day of May, Year 2023 between: **Veterans India** organization registered under Indian Trust Act, 1882 having its registered office at D 253, Madhu Vihar Near, Sector-3, Dwarka, New Delhi-110059. And Corporate Office Plot C 713 B, First Floor, Sector 7 (Market), Dwarka, New Delhi-110077, India, of the FIRST PARTY;

AND

SANSKRITHI SCHOOL OF BUSINESS, Beedupalli Knowledge Park, Behind Sri Sathya Sai Super Speciality Hospital, Prashanthigram, Puttaparthi – 515134, Sri Sathya Sai District, Andhra Pradesh

WHEREAS Veterans India is a National apolitical patriotic non-profitable organization of Veterans from all fields led by an Ex-Servicemen (which includes Gallantry Awardees, Martyr's families, Disabled Soldiers, Ex-Servicemen and their families) to inculcate patriotism, nationalism and integrity among citizens of the Nation especially youth and students.

Sanskriti School of Business is an educational institution offering management education at Puttaparthi, Sri Sathya Sai District. Students studying in the Institute graduate in the Masters program MBA with dual specialization in Human Resources Management, Marketing, Finance and IT. Institute strives for rural development and offers affordable education in the community.

AND WHEREAS the parties, through professional interactions and collaboration seek to bring patriotism, nationalism and integrity in students of higher education institutions (HEIs) of India by merging veterans experience and guidance through higher education activities, both enter into this agreement to establish a strategic partnership in the areas given in more details in the succeeding paragraphs.

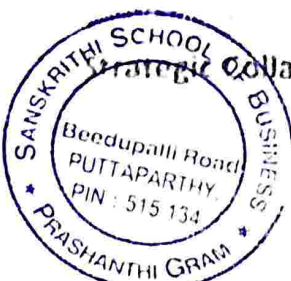
Preamble and Objectives

The objective of this MOU defines standards for the overall development of UG and PG students by bringing a Military touch that enables the youth to grow in all three dimensions (Mansa, Vacha and Karmana).

Dr. Balakrishna

PRINCIPAL

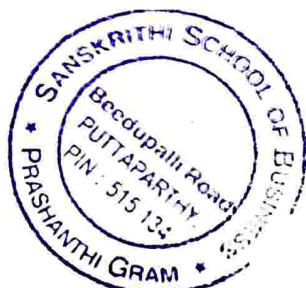
Sanskriti School of Business,
Beedupalli Road, Prashanthigram,
PUTTAPARTHI - 515134
Ananthapur





The Veterans India and Sanskrithi School of Business under this MOU, shall collaborate towards:

1. Bringing nationalism and patriotism in higher education Institutions (HEIs)/Universities through activities based on veterans India themes and sharing experiences of Ex-Servicemen.
2. Personality development and Strategy building practices within higher education Institutions / Universities by involving local Veterans within higher education Institutions/ University vicinity.
3. Targeted preparation for SSB/CDS and other military examinations and interviews.
4. Modernizing NCC culture in higher education Institutions/ University vicinity by quick adoption model.
5. Connecting youth with veterans to make 2nd innings of veterans a better place full of knowledge and joy.
6. Adoption of Must Train method [Strategy and Tactics] for self-defense and national security.
7. Working together for the welfare of Gallantry Awardees, Martyr's families, Disabled Soldiers, Ex-Servicemen and their families
8. Weekly/Monthly Activities to bring veterans from India and retired Military personnel into Induction level programs in higher education Institutions/Universities.
9. Monetary Compensation to Veterans for sessions they attend as speakers or expert to share their experience post-retirement.
10. All Sports/ physical fitness activities are to be conducted in collaboration with the Veterans India Youth Wing to meet the objective of the FIT India movement launched by the Honourable Prime Minister.
11. The college / Institute/ University shall provide premises in their campus free of cost and available manpower to Veterans India for patriotic activities as and when required besides above mention activities.
12. Facilitation of appropriate internship opportunities to the students in all applicable aspects of the organization including management and technology sectors in their Wings.



Dr. Balakrishna
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Ananthapuramu (Dt.) A.P.



Definitive Agreement

Any cost associated with the execution of the objectives of this MOU, if any, shall be mutually discussed and agreed to between the parties in a definitive agreement, before carrying out the activity.

Tenure and Termination

This MOU is valid for five (5) years initially and will be deemed renewed for three years unless terminated otherwise.

This MOU shall commence as set forth above and remain in effect through the end of the term unless:

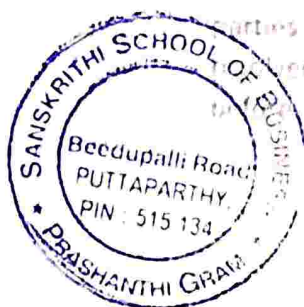
- Otherwise superseded by another agreement between the parties.
- The parties mutually agree to terminate this MOU.
- Either party gives the other 90 days' written notice of their intent to terminate this MOU.
- A breaching party has failed to cure a material breach of this MOU within 30 days following written notice of that breach given by the non-breaching party.

Each party is an independent contractor and no provision of this MOU grants either party any express or implied right or authority to assume or create any obligations or responsibility on behalf of or in the name of the other party or bind the other party in any manner or thing whatsoever.

Neither party shall assign or transfer the privileges and obligations under this MOU without the prior written consent of the other party.

The law of the Republic of India shall govern this MOU. Any dispute between the

parties arising in connection with the performance of this MOU shall be resolved amicably between the parties through a process of negotiation and the use of any judicial remedy before the appropriate forum. Both



Dr. Balakrishna
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parties irrevocably submit to the exclusive jurisdiction of the Courts at New Delhi, for any action or proceeding.

Any changes to the MOU are to be mutually agreed to by Veterans India and the (Name of College/Institute/University) and executed in writing.

This MOU may be executed in one or more counterparts, each of which will be deemed to be an original of this MOU and all of which, when taken together, will be deemed to constitute the same agreement. A signed copy of this MOU delivered by facsimile, e-mail or other means of electronic transmission shall be deemed to have the same legal effect as delivery of the original signed agreement.

IN WITNESS WHEREOF, the parties hereto have executed this MOU on this 27th day of May 2023 at New Delhi.

For and on behalf of
Sanskriti School of Business

For and behalf of
Veterans India

.....
Principal
DR. BALAKOTESWARU,
Sanskriti School of Business,
Beedupalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.
Behind Sri Sathya Sai Super Speciality Hospital, Dwarka New Delhi 110059
Prashanthigram, Puttaparthi - 515134,
Sri Sathya Sai District,
Andhra Pradesh

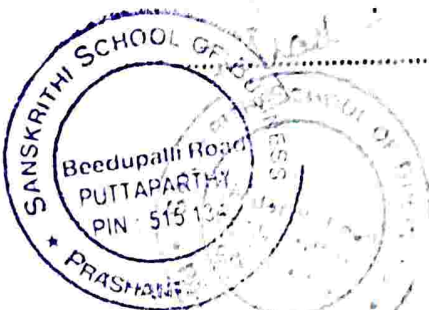


.....
Sh. B K Mishra
National President, Veterans India

WITNESSES:

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Principal
DR. BALAKOTESWARU,
Sanskriti School of Business,
Beedupalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.